

UNITY CAMPAIGN 2021

Recap Report



United Way
of Frederick County

OVERVIEW

The 2021 Unity Campaign raised over **\$657,826 from 1,440 contributions in support of 31 organizations** who support ALICE (Asset-Limited, Income-Constrained, Employed) households in Frederick County. This year's campaign specifically focused on funding programs directly supporting the health, education, and financial stability of ALICE households that have been adversely impacted by COVID-19.

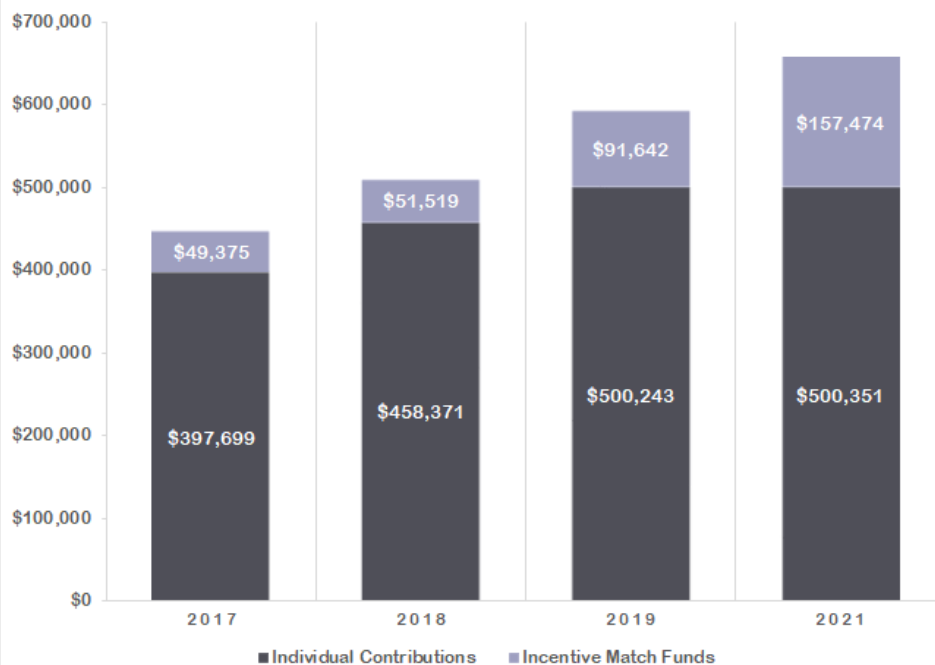
With over one in three Frederick County Households struggling to afford basic human needs, the Unity Campaign is a vital funding source to reduce suffering, provide opportunity, and build a better future for our struggling neighbors.

The Unity Campaign continues to gain momentum in our community as a well-respected and well-managed campaign. Over the past four campaigns, the Unity Campaign has increased the number of participating organizations, number of individual contributors and sponsors, and overall funds.



FUNDS RAISED

UNITY CAMPAIGN CONTRIBUTIONS



FUNDS CONTRIBUTED

Over the past four years, the Unity Campaign has increased the amount of individual contributions as well as funds donated towards the Incentive Match Fund.

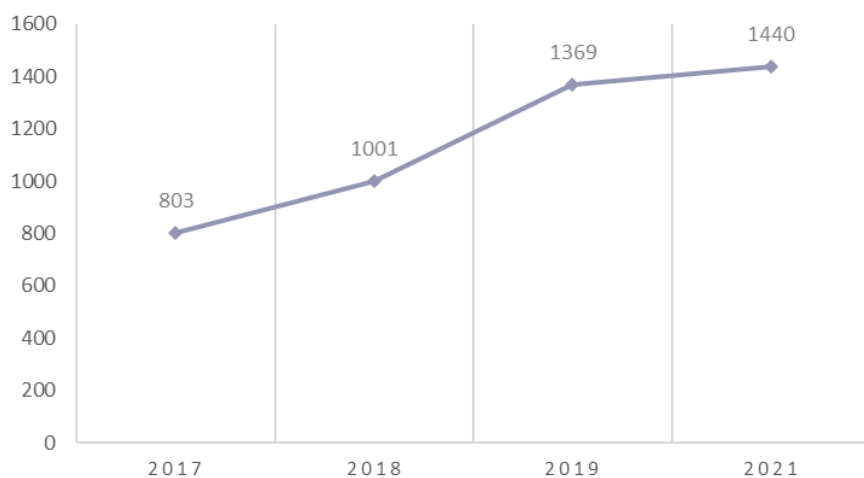
The 2021 Unity Campaign raised \$500,351 from 1440 individual contributions, \$157,474 from 20 Incentive Match Sponsors totaling \$657,826 in support of 31 nonprofit organizations.

PARTICIPATION GOAL

The 2021 Unity Campaign goal was to engage 1000 donors to support the 31 participating nonprofit organizations. **The campaign had 1440 individual contributions.**

Over the past four years, the Unity Campaign has steadily increased support from individual contributions.

UNITY CAMPAIGN PARTICIPATION

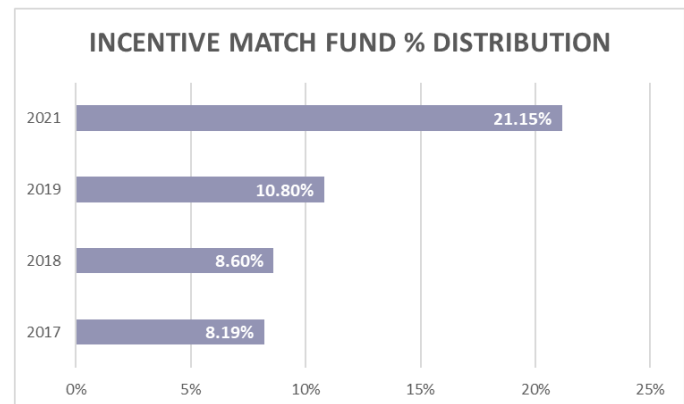


NONPROFIT PARTNERS

Individual donors to the Unity Campaign had the opportunity to select a participating nonprofit to designate their gift. Through the generosity of the Incentive Match Fund Sponsors, 100% of individual's gift go directly to the nonprofit.

The unique Unity Campaign model is made possible only with the generosity of Incentive Match Fund Sponsors. In 2021, record Incentive Match Fund Sponsors enabled record contributions. A special thank you to these groups.

For the 2021 Unity Campaign, each organization received a 21.15% from the Incentive Match Fund. This is an increase from 10.8% matched from the previous 2019 Unity Campaign.



NONPROFIT PARTNERS

2021 Unity Campaign Nonprofit Partners & Funds Received from Community

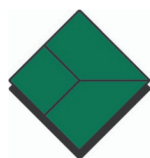
2021 Unity Campaign Nonprofit Partners	Community Donations Eligible for Match	Incentive Match Fund	Community Donations Late Contributions Not Eligible for Match	Total Donated to Nonprofit Organization
Advocates For Homeless Families	\$7,686.52	\$1,672.01		\$9,358.53
American Red Cross Western MD	\$1,402.56	\$305.09		\$1,707.65
Arc of Frederick County, The	\$22,744.17	\$4,947.42		\$27,691.59
Asian American Center of Frederick	\$50,162.72	\$10,911.63		\$61,074.35
Blessings in a Backpack	\$11,201.51	\$2,436.60		\$13,638.11
Boys & Girls Club of Frederick County	\$84,104.99	\$18,294.91		\$102,399.90
Care Net Pregnancy Center	\$9,110.64	\$1,981.79		\$11,092.43
Central Maryland YFC	\$11,833.99	\$2,574.18		\$14,408.17
Centro Hispano de Frederick	\$1,983.30	\$431.42		\$2,414.72
Children of Incarcerated Parents	\$43,780.93	\$9,523.43	\$24.64	\$53,330.00
City Youth Matrix	\$9,411.63	\$2,047.26		\$11,458.89
Delaplaine Arts Center	\$1,541.33	\$335.28		\$1,876.61
Federated Charities	\$1,661.52	\$361.42		\$2,022.94
Frederick Center, Inc, The	\$1,714.08	\$372.85		\$2,086.93
Frederick Rescue Mission	\$11,802.56	\$2,567.35		\$14,369.91
Girls on the Run of Mid & West.MD	\$788.44	\$171.51		\$959.95
Housing Frederick	\$3,445.81	\$749.55		\$4,195.36
I Believe in Me, Inc.	\$24,805.22	\$5,395.75		\$30,713.79
Interfaith Housing Alliance	\$3,653.20	\$794.66		\$4,447.86
L'Arche Frederick Maryland	\$26,959.50	\$5,864.36		\$32,823.86
Literacy Council of Frederick County	\$21,519.08	\$4,680.93		\$26,200.01
Marriage Resource Center of Frederick	\$1,941.66	\$422.36		\$2,364.02
Parents Lead Program	\$12,276.89	\$2,670.53		\$14,947.42
Platoon 22, Inc.	\$400.00	\$87.01		\$487.01
Second Chances Garage, Inc.	\$5,562.80	\$1,210.05		\$6,772.85
SOAR, Supporting Older Adults	\$58,584.35	\$12,743.54		\$71,327.89
Society of St. Vincent de Paul	\$12,740.54	\$2,771.38		\$15,511.92
Spanish Speaking Community of MD	\$2,313.64	\$503.27		\$2,816.91
United Way of Frederick County, The	\$18,655.70	\$4,058.07	\$500.00	\$23,213.77
Woman to Woman Mentoring, Inc.	\$4,109.81	\$893.98		\$5,003.79
YMCA	\$5,402.56	\$1,175.19		\$6,577.75

SPONSORS

The unique Unity Campaign model is made possible only with the generosity of Incentive Match Fund Sponsors. In 2021, record Incentive Match Fund Sponsors enabled contributions. A special thank you to these groups.



DELAPLAINE
FOUNDATION INC.
PHILANTHROPY FOR A GREATER GOOD



The Randall Family
Donor-Advised Fund of
THE COMMUNITY FOUNDATION
of FREDERICK COUNTY
For Good. Forever. For Frederick County.

Troyce
GATEWOOD & PARTNERS



Equity United Mortgage
Corporation



LegacyHouse
Title



2021 Unity Campaign Promotional Sponsors

88VISUAL

The Frederick News-Post



ManningMedia
Marketing Solutions

U.S. BULK MAIL .com
WhipSmart Marketing



SUPPORTERS

Thank you to the 2021 Unity Campaign Donors

Donors are listed in alphabetically by last name.

Oshrit Abihsera	Donna Balistrieri	Linda Bessacque
Beth Abrecht	Kayla Balkin	Joy Beveridge
Elinor M. Abrell	Bill & Jean Ballantyne	John Bille
Anonymous #1	Isam & Katie Ballenger	Arn Bjorndal
Henry Abromson	Lindsi Baltz	Laura Blackwell
Anonymous #2	Kathleen Bands	Anonymous #8
Patrice Adams	Lee & Michael Bandy	Sharon & Thomas Blair
Anonymous #3	LaShel Baravechia	Lorraine T Blakeslee
Carol Ahlum	Betty & Charlie Barbot	Tracy Blood
Anonymous #4	Tina & Duncan Barks	Heather Bodnar
Rosemary Alexander	Jeffrey Barnes	Robert Boehman
Timothy Allnutt	Leslie Barnes-Keating	Anonymous #9
Lacy Ames	Barry Weller Properties	James Boline
Joshua & Alyssa Ammann	Alice Bartgis	George Bolling
Catherine Anderson	John & Barbara Batdorf	Mary Bonen
Anonymous #5	Darrell Batson	Pilar Borda
James & Marjorie Andresen	Dona Batten	William Borowski
Josh & Amy Andrews	Laura Bauer	Deborah Bostian
Jesse Andrews	Linda Baumler	Richard V. Boswell
Tammy Andrews	David Bausum	Linda Botek
Julia Andrews	Suzanne Beal	Robin Boucher
Jerrelyn Angel	Julie Beale	April Boulton
Shirley Anselmo	Monica Bearden	Yayoi Bourne
Michelle Apple	Karen Beck	Crystal Bowens
Lilian Arellano	Beckley's Enterprises, Inc.	Carrie Bowles
Thomas Arena	David Beeson	Elaine Bowman
Meesh Arku Buffano	Carmen & David Belford	Donna Bowman
Dorine Armstrong	Gary Bell	Virginia Ann Boyd
Anonymous #6	Eric Bender	Elizabeth Brady
Gene & Lynn Ashe	The Benevity Community	Patricia Brand
Bethel Assefa	Impact Fund	Donna Jean Brandenburg
Attaboy Beer	Benjamin	Peter Van Brehm
Ausherman Family Foundation	Gretta Benson	Annette Breiling
Scott & Gwendolyn Austin	Margaret Benson	Tim Brendel
Miho Austin	Colette Benton	Yan Brendel
Autoflex Entertainment	Karen Benz	Jason Brennan
Cathlyn Babb	Dana Berber	Mary Bridenhagen
Kenya Baker	Anonymous #7	Anonymous #10
Kathryn Baldwin	Marj Berkheimer	David Bromberg
Maryann & David Baldwin	Laura Berman	Angela Brooks



SUPPORTERS

Thank you to the 2021 Unity Campaign Donors

Donors are listed in alphabetically by last name.

Anonymous #11	Julie Castleman	Enrico & Wilma Conti
Anonymous #12	Chris Cavallaro	Sara Cook
Cathy Brown	Susi Cedillo	Cliff & Patty Cool
Janice Brown	Steve & Arleen Chafitz	Gordon Cooley
Kim Brown	Lorett Chan	Ryan Cooley
Lynne, Davidson & Spencer Brown	Kelly Chapin	Harold & Sylvia Cooper
Sharon Brown	Susan Chapman	Dorothy Copps
Stephanie Brown	Chris & Angela Chase	Cheryl Corbett
Steven Brown	Greg & Carol Chatfield	Paula Cornish
Anonymous #13	Mark Cheli	Didier Course
Margery Brubaker	Christine Cheli	Catherine Cox
Debbie Bruchey	May Chen	Regina Crampton
Tina Brule	Shucheng Chi	Craig & Kathryn Crawford
Ande Bunting	Children of Incarcerated	Michael Crea
Michele Burkhammer	Parents Partnership	David Cronin
Jennifer Burns	Dianne Chillemi	Daniele Cronintews
Rhoda Bush	Daniel Chlebowski	Debbie & Cory Crum
Jo Butler	Elizabeth Chung	Kitty Crum
Mark & Susan Butt Saturday	Stanley Chung	Prissana Crupiti
Mornings Fund for STEM Lab	Anonymous #14	Anonymous #16
Amber Cai	Anonymous #15	Kevin Cuppett
Joshua Cai	Collective Church	Patricia Curchin
Liming Cai	Dale Clabaugh	Curious Iguana
Kristy Calo	Aidan Clark	Melissa Curtis Cherry
Meredith Calvarese	Erin Clark	Mary Alice Cutshall
Matthew Capobianca	Georgeann Clark	Marianne Dacey
Jackie Capobianco	Tim Clark	Phillip & Patricia Dahlheimer
Jenna Capobianco	Zoey Clark	Anonymous #17
Susan Carney	Laura Clarke	Alicia Dalhouse
Dolores Carr	Robin Clayton	Anonymous #18
Rebecca Carr	Lois Cline	Pamela Dalton
Nicholas Carrera	Patricia Coates	Dennis Dalton
Roger Carrier	Anne Cohen	Joe Daly
Gabriela Cartagena	Barbara Cohen-King	Anonymous #19
Bridget Carver	Gail Colby	Katherine Darr
Lourdes Case	Joyce Coldren	Anonymous #20
Patricia Cash	Caroline Cole	Carol Davidson
Manuel Casiano	Barbara Colletti	Shyra Davis
Analia Castagnino	Heather Collins	Charlotte Davis
	Laura Combs	Azaria Davis



SUPPORTERS

Thank you to the 2021 Unity Campaign Donors

Donors are listed in alphabetically by last name.

B.J. & Krista Davisson	Dora Duncan	Anonymous #26
Judy Dawson	Evangeline Dunlevy	Jessica Fitzwater
Anonymous #21	Elizabeth Durrant	Patricia Fleet
Susan Delaney	Laura Duthoy	William P & JoAnne Fleming
Delaplaine Foundation	Richard Duthoy	Guy Fletcher
Jake Deleon	Francis E Dutrow	CarlaFlora
David Deleon	Edward & Peggy Dwyer	James Flower
Deborah Derbyshire	Marzena Dyba	Carol Lee Fogler
Adam Derbyshire	Samantha Eader	Diane Foland
Bill Derbyshire	Joan Eaton	Richard Foot
Myra Derbyshire	Diana Echeona	Cathy Forthuber
Elizabeth DeRose	Elaheh Eghbal	Carolyn Fortin
Joanne Desalvio	Patricia Einhorn	Paul Foss
Jillian DeShazer	Mary Eldred	Barbara Foster
Megan Dewing	Patricia Elliott	Cynthia Foster
Barry & Cindi Diamondstone	Mary Ellis	Anonymous #27
Rayeann Diaz	Emley Ellis	Lee & Ellen Frazier
Leslie Dickinson	Darlene Ely	Dana French
Nicole Dietrichson	Vincent Emanuele	Karen French
Barbara Dillon	Susan Ensel	Mark & Suzanne Friis Fund
George Dimitoglou	Stasya Erickson	Patricia Fritz
Linda Dinsmore	Marianne Erlichman	Sarah Frizen
Jackie Dinterman	Tracy Estep	Rebecca Full
Diana DiPietro	Earl Eyler	Anna Marie Fulmer
Cathy Dittman	Gretchen Eyler	Malcolm Furgol
Carol Dodds	Robert Failor	Theo G
Sandra Doggett	Catharine Fairley	Anonymous #28
Melinda Donegan	Babak Fanazad	Barbara Galant
Virginia Donovan	Leigh Fangmeyer	Rae Gallagher
Anonymous #22	Berta Farbman	Pria Ganesh
Mary J. Dougherty	Joyce Farless	Jan Gardner
Paula Doval	Anonymous #23	Sean Garwood
Mary Dove	Irene Fazio	Manuel & Elisa Garza
Beth Downs	Anonymous #24	Joe Gatewood
Duane Doxzen	Valerie Felter	Joel & Caroline Gaver
Carole Doyle	Danzel Ferguson	Catriona Gesell
Kimberley Doyle	Jodi Fernandez	Mike Giampietro
Kathy Driscoll	Ana Filipovic Windsor	Mary Gibbons
Karen Dugan	Sonia Fischer	Jenni Gilroy
Catherine Duncan	Anonymous #25	Anonymous #29



SUPPORTERS

Thank you to the 2021 Unity Campaign Donors

Donors are listed in alphabetically by last name.

Maria Gladziszewski	Thomas & Judith Haines	Kerri Hesley
Frederick Glick	Ebony Hall	Genia Hess Bohrer
Michael Glick	Jeannine Haller	HHHunt Homes Richmond
Eden Godfroy	Joanne Hamilton	Deborah Hill
Ellen Goldmuntz	Anonymous #30	Aje Hill
Angela Golemac	Karen Hamlin	Anonymous #32
Judith Golub	Ginger Hamric	Suzanne Hiller
Zoila Flor Gonzalez Rengifo	Richard & Paula Haney	Victor & Mary Jane Hingeley
Lindsay Goodrich	Janet Harding	Chris Hipp
Charles Allen Gorday Jr.	Noelle Hardy	Peter Ho
Nancy Gordon	Sarah Harne	Judy Hockenbery
Jane Gordon	Allison Harper	Shyra & John Hockman
Robert Gramm	Angie Harpster	Rhiannon Hodge
Diane Graves	Frank Harrell	Russell Hodge
Nancy Gray	Kathleen Harrell	Karen Hoffman
Olivia Gray	Lauren Harris	Anne Hofmann
Greater Washington	Teresa Harris	Amie Hojnacke
Community Center	P.S. Harrison	Bruce Holt
Timothy Greene	Anonymous #31	Faith Hoover
Nancy Gregory	Breann Harwood	Mitchell Hose
Marion Griffin	Lisette Hasna	Anonymous #33
Darlene & John Grimes	Aaron & Wendy Hastie	William & Kathleen House
Grimes Graphics LLC	Tonya Hatosy-Stier	Sam Houston
James & Carole Grissom	Christine Hawk	Patty & John Hovde
Kristina Grissom	Evamaria Hawkins	Maya Howard
Jodi Grobert	Adrian Hawkins	Ruth Howell
Kathleen Groover	Deborah Hawn	Louisa Huang
Mitchell Gross	Linda Hays	Yiping Huang
Tracy Grubb	HBI-DC	David Hudak
Corey Grunewald	Terence Healy	Norman & Margaret Huddy
Calvin Grunewald	William Heath	James Hulse
James & Anita Gugel	Michael Heffner	Laurie Fisher & Brian Hundertmark
Susan Guissinger	Topher Hegngi	Anonymous #34
Beth Gura	Karen Heinz	Leigh Hunter
Martha Gurzick	Lisa Henderson	Patricia Hurwitz
Megan Guzman	Joyce Heptner	Dorothy Hutchinson
Enrique Guzman	Sharnine Herbert	Nikki Irwin
Shannon Gyles	Gramisha Hernandez	Jack and Jill of America, Inc. -
Dan Haffey	Jonatan Hernandez	Western MD Chapter
Marcia Hahn	Patricia Herron	Peter & Jennifer Jackman



SUPPORTERS

Thank you to the 2021 Unity Campaign Donors

Donors are listed in alphabetically by last name.

Sharon Jacko
Tyronda Jackson
Ronke Jackson
Robert Jackson
William Jackson
Pam Jackson
Timothy Jacobsen
Mark Jafari
Donna Jameison
Nikki Jansen
Bob & Becky Jarboe
Amanda Jedlowski
Holly Jeffrey
Penny Jenkins
Maria Fernanda Jimenez
Elise Johnsen
Judith Johnson
Carol Johnson
Anonymous #35
Tracey Jordan
Carlotta Joyner
Sesha Jupudi
Karen Justice
Judith K Phillips
Wayne Kaiser
Anonymous #36
Ashley Kamauf
Andrea Kane
Christina Karszen
Katherine
Gurpreet Kaur
Joseph & Rosella Kawalek
Scott Keefer
Lawrence & Frances Keeley
Raymond & Barbara Keiling
Deborah Keller
Steve & Janet Keller
Peter Kelling
Yuko Kelly
Anonymous #37

Sharon S. Kennedy
Elizabeth Kennington
Dorothy Kenworthy
Bruce Kenworthy
Karen Kerber
Donna Kerner
Jayma Martin Kessing
Maryam Kiashemshaki
Linda King
Anonymous #38
Jeffrey Kinney
Heather Kirby
Bethany Kirby
Judith Kirkpatrick
Barry Kissin
Tailyn Kite
Karlys Kline
Thomas & Susan Kloc
Leah Knecht
Anonymous #39
John Knudson
Phyllis Kober
Joe & Carol Koman
Claire & John Kondig
Marianne Koss
Kimiko Kotani
Ericka Kowall
Donna Krajewski
Judy Krieger
Sharon & Dan Kuebbing
Anonymous #40
Donna Kuzemchak
Robert Ladner
Rhowena Lalata
Anonymous #41
Anonymous #42
Marguerite Lance
Pamela Land
Harriet Langlois
Allison Lanham

Jessica Laos-Navarro
Barb LaPilusa
Stephen & Wanda Larsen
Paula Larson
Lucille LaScola
Robert Lawrence
Anonymous #43
Daniel Leaman
David & Yvonne Lebherz
Catharine LeClere
Chang Lee
Carol Lee
Lawrence R Leeds III
Pamela Lemmonds
Megan LeRoux
Charlotte Letourneau
KM & HR Lettofsky
Anonymous #44
Norma Libert
Life & Discovery, Inc.
Laura Like
Jing Lin
Emily Lin
Jude Lindback
Joann Lindgren
Sherri Lindstedt
Barbara Linthicum
Michelle Livingston
Barbara Lohman-Flynn
Anonymous #45
Joanna Lohr
Diana Loiacono
Sarah Lomanno
Cathy Long
Marita Loose
Sandra Lord
Marianne Lu
Steven Luber
Alyce Luck
Margaret Lukens



SUPPORTERS

Thank you to the 2021 Unity Campaign Donors

Donors are listed in alphabetically by last name.

Nancy Luse	Danielle McCaa	Charles & Barbara Miller
Elaine Luttrell	Elizabeth McCabe	Wendy Miller
Alison Lynch	Michael McCaffrey	Angelena Millione
Kelly Lynch	Adelaide McCallum	Jean Mills
Kate Lynch	Anonymous #48	Anonymous #49
Amy Lyons	Heidy McCarthy	Lynn Misner
Heather Lyons	Lisa McDonald	Eileen Mitchell
Grace Macalino	Andrew & Janice McEloroy	Laurel Mitchell
Sharon & Stewart MacDougall	Leslie McElwain	Lynn & Kathy Mitchell
Janet Macik	Colleen McEntee	Mary-Ellen Mitchell
James Mackley	Donald McEntee Jr.	JD Katz & MJ Dohm
Cynthia Macri	Elizabeth McGee	Ginny, Brace & Jana Moberly
Julie Maher	Karen McGee	Catherine Mock
John & Karen Main	Rita & Michael McGowen	Elizabeth Molesworth
Barbara Makuch	Russell McGrath	Anonymous #50
Ray & Susan Malamet	Margaret McGreevy	Anne Monks
Pauline Manalo	Katie McGregor	Chooi-hah Monroe
John Maneval	Laurie McGuire	Nash & Catherine Monsour
Philip Mansfield	Steven McKay	Michael Montello
Evelyn Manwiller	E McLaughlin	Michele Moore
Sarah Marcinko	Noreen McNeill	Tomika Moore
Leslie Marko-Futrell	Kirk McNemar	Anonymous #51
Ted & Nancy Marron	Martha Meadows	Cindy Morris
Michael Marsili	Melissa Medwid	Robert & Kay Morrow
Lauren Marsteller	James Mellendick	Sara Movahed
Constance Martin	John & Mary E. Menke	Shauna Mulcahy
Barbara Reed Martin	Julio Menocal	Carol Mull
Anthony Martin	Catherine Menzel	Kim Mullen
Angela Martin	Kelly Merchan	Vanita Murray
Nita Martin	Chad Merrill	Ruth Myers
Beth Mason	Christine Merry	Bob & Maria Myers
Anonymous #46	Shelby Metzgar	L. Joe Myers
Matan Companies	Catherine Meyers	Linda Myers
Martha Matlick	Gail Michelli	Anonymous #52
Andrea Maxey	Michael Middeke	Candi Myers
Elizabeth May	Laverne Miers-Bond	Anonymous #86
Betty Mayfield	Gail Miglio	Anonymous #53
Anonymous #47	Scott Miller	Mark & Claudia Nealley
Susan Mazzara	Robin Miller	Emmanuel Negatu
Patty McArdle	Rachel Miller	Network for Good



SUPPORTERS

Thank you to the 2021 Unity Campaign Donors

Donors are listed in alphabetically by last name.

Anonymous #54	Laurie Parker	Jill Querry
Ashley Newman-Owens	Elizabeth Parrotte	David Quinn
Kevin Nguyen	Anonymous #59	Lee Rabideau
Paul Nicholson	James Patti	Michelle Rader
Robin Nicholson	Sue Paul	Shahid Rafiq
Charles & Kathryn Nicodemus	Yvette Pearch	Anonymous #66
Margaux Nissen Gray	A Austin Pearre, Jr. MD	Randall Charitable Trust
Pam Niziolek	Julie Peatt Cassaday	Catherine Randazzo
Debbie Nnameka	Lydia Pecker	Anonymous #67
Lucinda Noland	Robert Pecor	Anonymous #68
Janet Norris	A.G. & Carole Pecora	Chris Reeder
Carol Norwood	Sebastian Perez	James Reese
Anonymous #55	Alba Perez	Mary Reeves
Alexander Nunemaker	Terry Perry	David & Diane Reichlin
Jody Nurik	Katie Perry	Rebecca Reickel
Shannon OBoyle	Anonymous #60	Jim & Yvonne Reinsch
Anonymous #56	Anonymous #61	Stacy Reno
Rachel O'Dell	Rick Peters	Anonymous #69
Laurie Oetzel	Petersen's Flooring	Angie Reynolds
First Baptist of Frederick	Elizabeth Petrucci	Anne Rhodes
Anonymous #57	Janine Pettay	Peter Ricciuti
Rafael Olazagasti	Jittisak Phakam	Ronald Richards
Ken & Melissa Oldham	Anonymous #62	Ronald Richards
Maurice O'Leary	Hector Picon	Beth Richards
Sonia Oliva Hernandez	Rachel Pierce	Richardson
Walter Olson	Valerie Pierce	Stephen & Joan Richer
Michael Olson	Nicole Pierre	Karen Richey
Beth O'Malley	Jerome & Carrie Pierson	Dan Richmond
Donald Orcutt	Bradley Pingrey	Mary Jo Richmond
Anonymous #58	Carolyn Plaisance	Barbara Rickman
Ronnie Osterman	Anonymous #63	Therese Rietfort
Theresa O'Sullivan	John Ponnala	Lynsey Riley
Dennis Ottey	Mary Porter	Anonymous #70
Mark Wakefield & Mary Owens	Joanne Post	Steven Ringer
Joseph Ozag	Theresa Posthuma	Danielle Rinker
Irene Packer	Mark Posthuma	Regina Ann Ritenour
Betsy Pakenas	Philip & Jennifer Powell	Nitza Rivas
Brent S. Palochonski	Anonymous #64	Richard Roark
Pampered Chef	Anonymous #65	Anonymous #71
Amy Pape	Gerald & Joan Princler	Pam Robey



SUPPORTERS

Thank you to the 2021 Unity Campaign Donors

Donors are listed in alphabetically by last name.

David & Charlene Roelecke	Shari & Howie Scher	Heather Shue
Ellen Witzling Roff	Jazmin Schiano Di Cola	Deborah Shultzaberger
Daniel Roff	Kathy Schiek	Kirsty Silvera
Mary Rogers	Phyllis Schilling	Diane Simmons
Evonne Rogers	Amy Schlitzer	Lois Simons
Kathy Rohrer	Shireen Schmidt	TaShara Simpson
Carol Rojano	Judi Schmidt	Sandra Simpson
Nina Rollins	Steve & Rhonda Schoonover	Melissa Sines
Carla Roque Cruz	Camille Schramm	Daniel Sipe
Michael Rose	Andrew Schultz	Becky Sisler
Dean Rose	Kayleigh Schultz	Cynthia Skillings
Bob Rosensteel "Evening on the Riviera" Rosensteel	Hudson & Nolan Schultz	Esther Slack-Metellus
Anonymous #72	Anonymous #75	Susan Slaughter
Anonymous #73	Peter Schulz	Faye Smith
Jeanne Rossomme	Regine Schwab	Laurie Smith
Linda Roth	Linda Scotto	Sally Smith
Celinda Rother	Joe & Barbara Scuderi	Donald & Vera Smith
Lori Rounds	Dominic & Janet Scudiero	Regina Smith
Landon Routzahn	Second Street & Hope, Inc.	Theresa Smith
Leilani Rubio	Elly Sedita	George Smith
Leslie Ruby	Geoff & Robin Seidel	Luke Smith
Jeanne & Craig Russell	Jeanne Seils	Rebecca Smith
Kelly Russell	Sally Selby	Judy Smith
Virginia Russell	Sarah Selby	Veronica M Smith
Sara Ryan	Anonymous #76	Sally Smith
Barbara Ryan	Hana Sellers	Jennifer Smith
Cheryl Sally	Thomasa Semaan	Becky Smock
Jacqueline Salotti	Carole Sepe	Smoketown Creekside
Janet Samet O'Leary	Candy Sexton	Jessica Snoots
Linda Sanders	Chuck & Katrina Shaffer	Mike Sorrell
Paula & Rich Sandy	Brenton Shank	Elizabeth Souder
Tatiana Santos	Michael Shank	Karen Sowers
Carolyn Sargent-Burns	John Shatto	Frederick Spahr
Sheila Schaden	Michelle Shearer	Mamie Springer
Anonymous #74	Connor Sheets	Mark Springirth
Barbara Schectman	Sondra Sheriff	Carolyn Stancliff
Ben Scher	Eric Shindlecker	George & Judith Stashik
Jedd Scher	Jennifer Sholl	Elizabeth Stauffer
Jennifer Scher	Ivana Shuck	Kay Steils
	Anonymous #77	Richard Stein



SUPPORTERS

Thank you to the 2021 Unity Campaign Donors

Donors are listed in alphabetically by last name.

Robyn Steinacher	John Tisdale	John & Linda Welsch
Lawrence Steinfeldt	Jason Topper	Dan & Candace Welter
Aaron Stephens	Anonymous #78	Janel Welty
Jaime Stevenson	David Trite	Jan West
Edwina Stewart	Rhonda True	Mary Weyant
Jayden Stier	Katie Tucker	Doris & Frank White
Millie Stier	Maggie Tung	Anonymous #80
Sue Stine	Katherine Turk	Karen White
Hattie & Mila Stine	Itsuro & Marilyn Uchino	Patricia White
Steven Stipelman	Leatrice Urbanowicz	Patrick White
Brian Stipelman	Wesley Urquhart	Rachel White
Christine Stovall	Donald Van Duyn	Shirley White
Millie Strange	Lori van Gemert	Robert & Kathy Whitsell
Jeanne Strickler	Bob Van Hove	Nancy Wilford
Frederick Strieder	Debra Van Ness	Shirley Wilkinson
Shirley Stroup	Jan Van Offeren	William E. Cross Foundation
Tara Study	Laurie Vasquez	Kristi Williams
Yan Su	Melinda Verduci	Joseph & Karen Williams
Eric Suissa	Anonymous #79	Jonathan Williams
Susan Sullivan	Doris Vierbuchen	Anonymous #81
Joyce Summers	Madonna Vitarello	Anonymous #82
Kim Swistock	Bonnie Volovar	Melanie Williamson
Nancy Sydnor	Heather Wade	Zachary Willis
Mario G. Taffo	Evelyn Walker	Anonymous #83
Jane Talarico	Walkersville United	Anonymous #84
Chris Taney	Methodist Church	Marsha Wise
Kelly Temple	Adrienne Wallace	Brenda Wnek
Linda & Fred Teodosio	Sherry Waltz	Katrina Wolf
Isis Tepper	Mary Ann Walukonis	Charlanne Wolff
Deborah Thackston	Mei Wang	Kenneth & Mary Ann Wood
Latoya Thomas	Melvin Ware	Susan Wood
Sara Thomas	Jeanne Warfield	Anonymous #85
Susan Thomas	Cathy Warner	Eugenia Wright
Theresa Thomas	Gregory Wasserbach	Susan Writer
Sheila Thompson	Gregory Wasserman	Kevin Wu
Neil Thompson	Ashley Waters	Elizabeth Wulkan
Darendia C Sue Thomson	Barbara Webb	Dunxian Xie
Jean Thorpe-Williams	Kelly Weber	Isaac Xie
Jenny Tian	Sara Weglein	Rongzhang Xie
Eric Timpson	Richard Weldon	Sarah Xie



SUPPORTERS

Thank you to the 2021 Unity Campaign Donors

Donors are listed in alphabetically by last name.

Shannon Xie
Robert Xu
Joseph & Norma Yeager
Monica Yost
Brad W. Young
Mary Young
Mike & Marlene Young
Philip & Barbara Young
Chuiyuen Yung
Bailey Zhang
Grace Zhang
Sean Zhang
Kelly Zimmerman
Arlene Zipp
Pamela Zusi
Martin Zweig

FNP ARTICLES

The Unity Campaign has a long-standing relationship with The Frederick News-Post. In addition to a robust online and printed advertisement campaign, The Frederick News-Post published 12 articles about the campaign.



Unity Campaign Articles and Editorials

- [A record year for United Way's Unity Campaign](#), April 4,
- [Unity Campaign exceeds goal of 1,000 contributors](#), March 22
- [A Time To Help Others](#), "Our View" March 17
- [United Way celebrates 25th grad of Pathway to Homeownership program](#), March 15
- [Unity Campaign going strong in opening days](#), March 14
- [Yeas and Nays](#), "Our View" March 13
- [Never has the Unity Campaign been more critical](#), "As we see it" March 10
- [United Way's Unity Campaign is underway](#), March 9
- [Partnership offers essential items to community in COVID Giveaway](#), March 7
- [Asian American Center diaper drop helps community from the bottom up](#), March 6
- [3 Million Meals: I Believe in Me celebrates one year of food drops](#), March 1
- [United Way nears \\$300K in early giving for 2021 Unity Campaign](#), Feb. 26

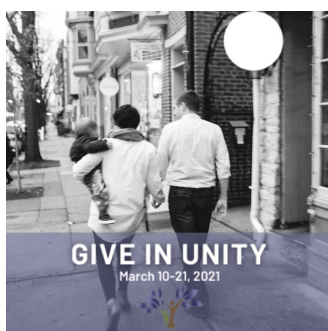
SOCIAL MEDIA

The Unity Campaign expanded its social media presence on Facebook through paid boosts as well as encouraging partners to tag, like, share and update their profile photo frame. This resulted in an increase awareness about the campaign.



WE DID IT!

\$654,293.71 Total Raised	
1418 Donors	132 Fundraisers



MAKING THIS CAMPAIGN
possible

