

United Way of Frederick County's

TOCQUEVILLE SOCIETY

STEP UP PROGRAM

United Way of Frederick County offers the unique option that allows community leaders to step up to the \$10,000 giving level by gradually increasing their giving over three years while being recognized as members of the Tocqueville Society in the first year.

**COMPLETE THE PLEDGE
FORM ONLINE**

YEAR ONE: \$5,000
YEAR TWO: \$7,500
YEAR THREE & BEYOND: \$10,000+



Step-up members may choose to contribute more than \$5,000 in the first year or more than \$7,500 in the second year but must donate the full \$10,000 in the third year.

EXCLUSIVE BENEFITS FOR TOCQUEVILLE SOCIETY MEMBERS

- Recognition in national and local Tocqueville Society materials, annual report, and website
- Invitations to exclusive donor events
- Updates on the impact of your gift throughout the year
- Invitations to celebrations for graduates of United Way programs

YOUR INVESTMENT AT WORK:



**Critical Programs that
Create Measurable,
Equitable Impact for
ALICE**



**Collaboration with
Local Nonprofits for
Community-Wide
Solutions**



**Leadership in
Elevating ALICE
Awareness and
Advocacy**



**Engagement with
Local Elected
Officials to Drive
Meaningful Change**

TOCQUEVILLE SOCIETY PLEDGE FORM



MEMBER INFORMATION

Name (First and Last): _____

Company: _____

WORK ADDRESS

Street Address: _____

Address Line 2: _____

City: _____ State / Province / Region: _____

Zip / Postal Code: _____ Country: _____

Work Phone: _____ Personal Phone: _____

Work Email: _____

Personal Email: _____

HOME INFORMATION:

Street Address: _____

Address Line 2: _____

City: _____ State / Province / Region: _____

Zip / Postal Code: _____ Country: _____

Spouse's Name (First and Last): _____

Spouse's Email: _____

Spouse's Date of Birth: _____ Date of Birth: _____

GIFT INFORMATION:

☐ I want to make a gift at the Tocqueville level that starts at \$10,000.

☐ I want to Step-Up my gift over 3 years starting at \$5,000.

A staff member will reach out to you directly to coordinate payment options.

Contact Ken Oldham with any questions at koldham@uwfrederick.org.

629 North Market St., Frederick, MD 21701

UnitedWayFrederick.org