

# 2020 Stuff the Bus

# **Report on Activities**

#### **About Stuff the Bus**

Each year, United Way of Frederick County works with local partners to collect donations of school supplies to provide students with the supplies they need to start the school year.

While last year was different and challenging, the generosity of the Frederick County community sent a message to students that said, "we have not forgotten you and we care". This reflected in the number of students who received the necessary supplies to start the school year; 6,922 students, an increase of 44% over the 4,000 students served in 2019, and the most students we have ever served in a single year!

Community partners including Frederick County Public Schools, Religious Coalition for Emergency Human Needs serving the Frederick Feeder schools, Frederick Stake – Church of Latter-day Saints, Evangelical Reformed United Church of Christ, Middletown Valley People Helping People, Glade Family Community Services serving Walkersville, and BEACON (Brunswick Ecumenical Assistance Committee on Needs) help make Stuff the Bus a huge success.

Our commitment to providing school supplies to students in Frederick County continues. Kids in our community need the tools and support to learn - now more than ever.

## Thank you to our 2020 Stuff the Bus Sponsors!



#### Frederick National Laboratory for Cancer Research



#### Thank You to Our Stuff the Bus Partners



Frederick Stake - Church of Latter-day Saints

**Feeder Schools/Distribution Centers:** Catoctin, Frederick Area (FHS, GTJHS, THS), Linganore, Oakdale, Middletown, and Walkersville.

#### **Accounting for 2020**

Stuff the Bus 2020 was successful through the deployment of state-of-the-art virtual campaign technology and traditional collection drives, as well as by cash gifts and grants. We are deeply appreciative of those who committed of themselves to make this school supply drive such a success.

	Items	\$Value
Virtual Supplies through Roonga (actual)	40,641	\$22,447
Facemasks (est. \$1 per item)	6,000	\$6,000

Grants & Gifts to purchase supplies (est. \$0.5 item)*	4 per	33,838	\$18,283
Traditional yellow-bin (est. \$0.54 per item)		8,125	\$4,387.50
	Total	88,604	\$51,108

<sup>\*</sup>Includes grants made to ERUCC from the COVID-19 Emergency Relief Campaign a grant from the City of Frederick and cash contributions to Stuff the Bus after the close of the Virtual Stuff the Bus.

<u>Note:</u> All giving by United Way of Frederick County to support school supply drives is considered part of the Stuff the Bus campaign.

### Thank You to the 2020 Public Supply Drop Off Locations

- The City of Frederick Talley
  Recreation Center
- Woodsboro Bank
- Staples 7th Street Location
- Staples Urbana Pike Location
- Dynamic Automotive
- Seton Family Store

- Rockwell Brewery
- Krispy Kreme
- Dublin Roasters
- Macys
- MidAtlantic Chiropractic
- Dairy Maid Dairy

# Thank You to the 2020 Virtual Workplace Teams

- AstraZeneca
- CDMRP
- Clover Hill
- Daly Computers
- Evangelical
  Lutheran Church
- Frederick County
  Government
- Frederick Woman's Civic Club

- Governor Thomas

  Johnson High
  School Athletics
- LSWG
- <u>Miss Frederick</u> <u>Scholarship</u>
- Sanctuary <u>Lightwork</u>
- Saputo Frederick
- Skyworks

- St. Joseph on Carrollton Manor Church
- ThermoFisher Scientific
- <u>United Way of</u> <u>Frederick County</u> Board of Directors
- <u>United Way of</u> <u>Frederick County</u> Staff
- Woodsboro Bank