



United Way  
of Frederick County



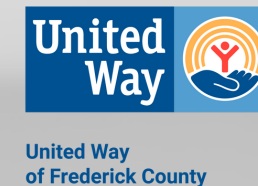
IMPACTING LIVES  
Est. 1938

# 2023 ALICE Report

United Way of Frederick County



# About United Way of Frederick County



## Mission

United Way of Frederick County mobilizes the caring power of our whole community to improve lives.

## Vision

United Way of Frederick County envisions a community where all individuals and families achieve their potential through healthy lives, education, and financial stability.



# MEET ALICE

*Asset Limited, Income Constrained, Employed*

## **ALICE households:**

- Includes individuals whose wages cannot keep up with the rising cost of goods & services
- Span all races, ages, ethnicities & abilities, though households of color are disproportionately ALICE
- Often include those who are working two or more jobs
- Live paycheck to paycheck
- Are part of every community nationwide

# Crosscurrent of Competing Forces



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**JOB DISRUPTION**

**PANDEMIC ASSISTANCE**

**WAGE INCREASES**

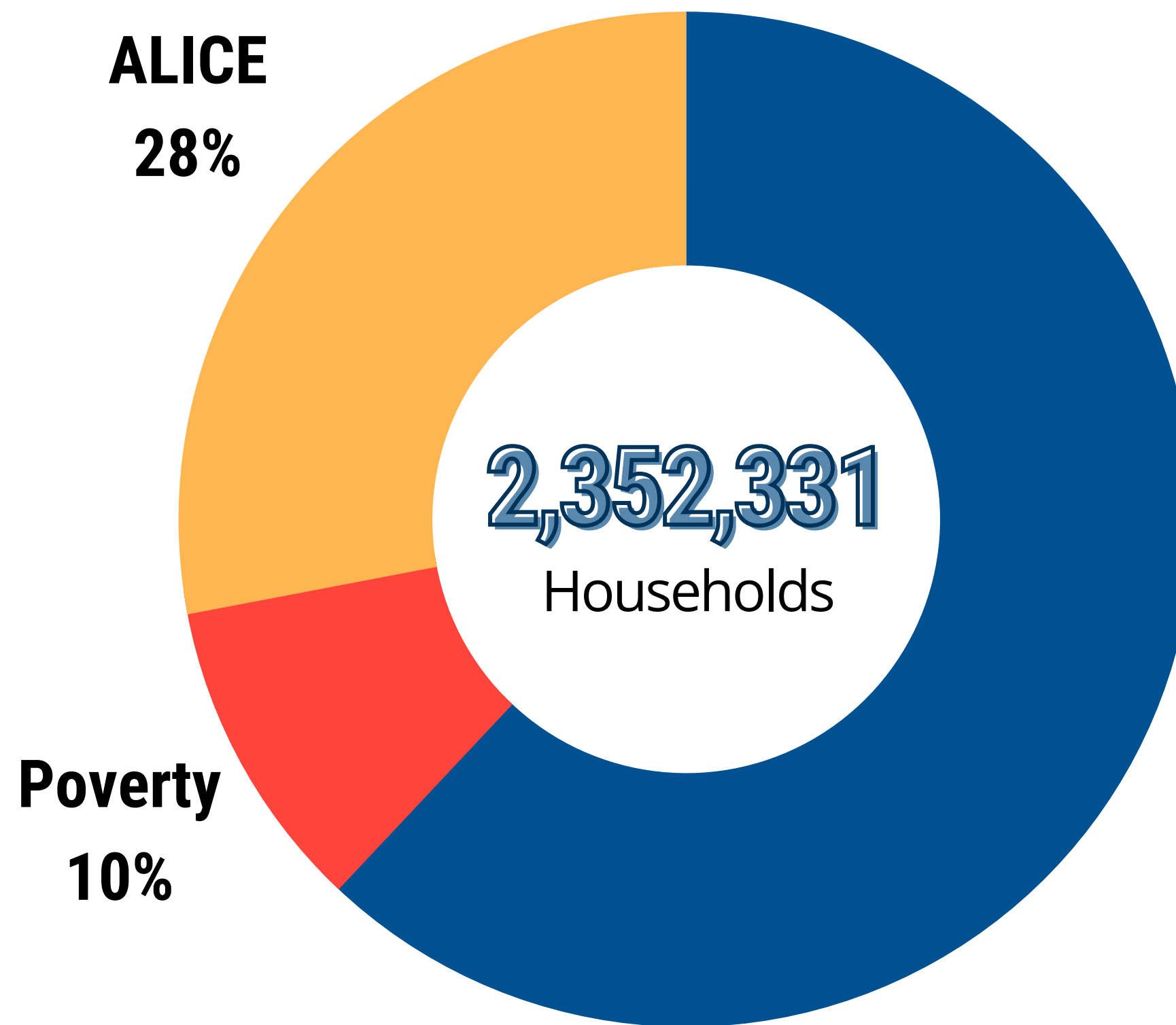
**SERVICES**

**INCREASED**

**INFLATION**



# Maryland | State Overview



**Above ALICE Threshold**  
**62%**

**Poverty**  
**10%**

**ALICE**  
**28%**

**2,352,331**  
Households

Source: [www.unitedforalice.org](http://www.unitedforalice.org)

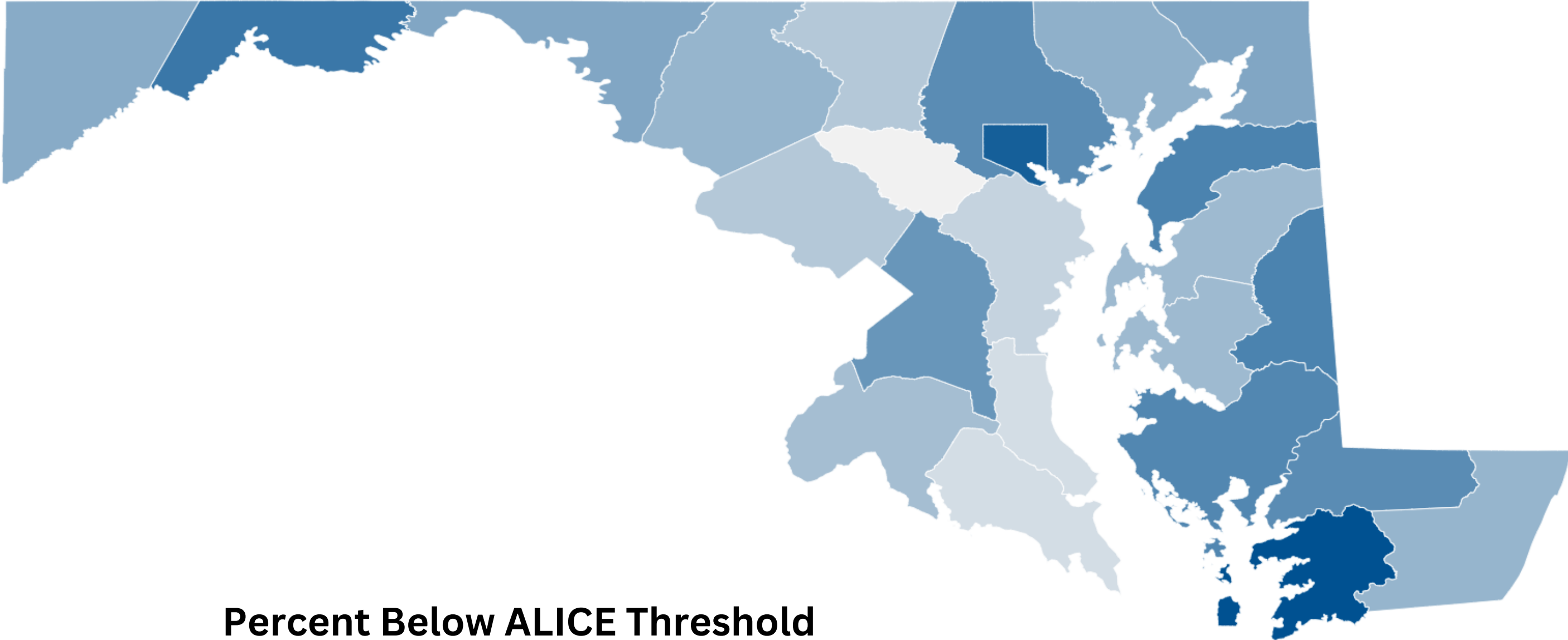
# ALICE in Maryland



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Percent Below ALICE Threshold

24%

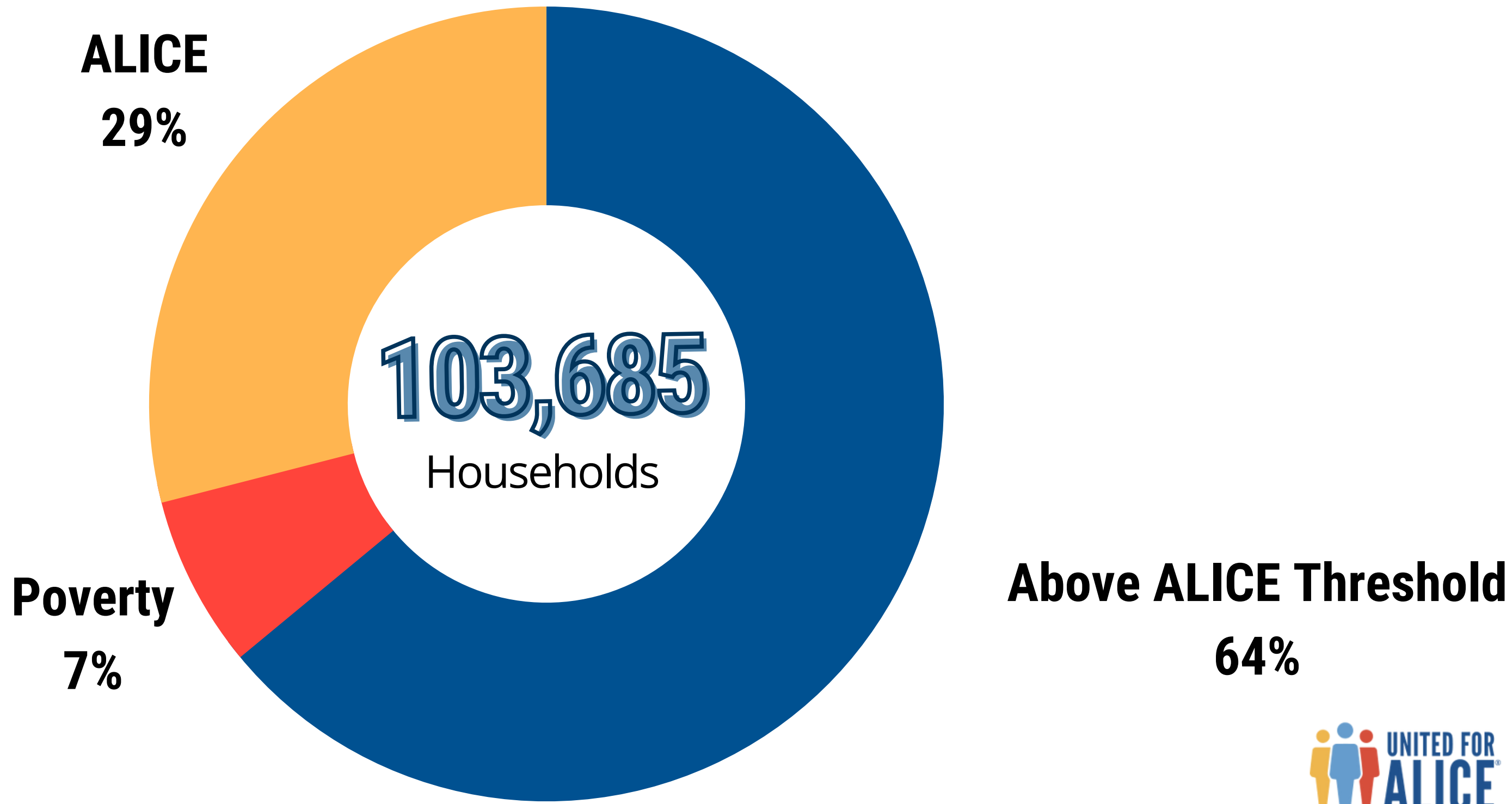


56%



Source: [www.unitedforalice.org](http://www.unitedforalice.org)

# Frederick County | Overview



Source: [www.unitedforalice.org](http://www.unitedforalice.org)



# Defining the Need in Frederick County



| HOUSEHOLD SIZE   | FEDERAL POVERTY LEVEL | ALICE SURVIVAL BUDGET | THE ALICE GAP |
|--|-----------------------|-----------------------|---------------|
| <i>Single</i>  | \$12,880              | \$47,220              | \$34,340      |
| <i>Family of 4<br/>(2 Adults, 1 Infant, 1<br/>Preschooler)</i> | \$26,500              | \$97,800              | \$71,300      |



Source: [www.unitedforalice.org](http://www.unitedforalice.org)

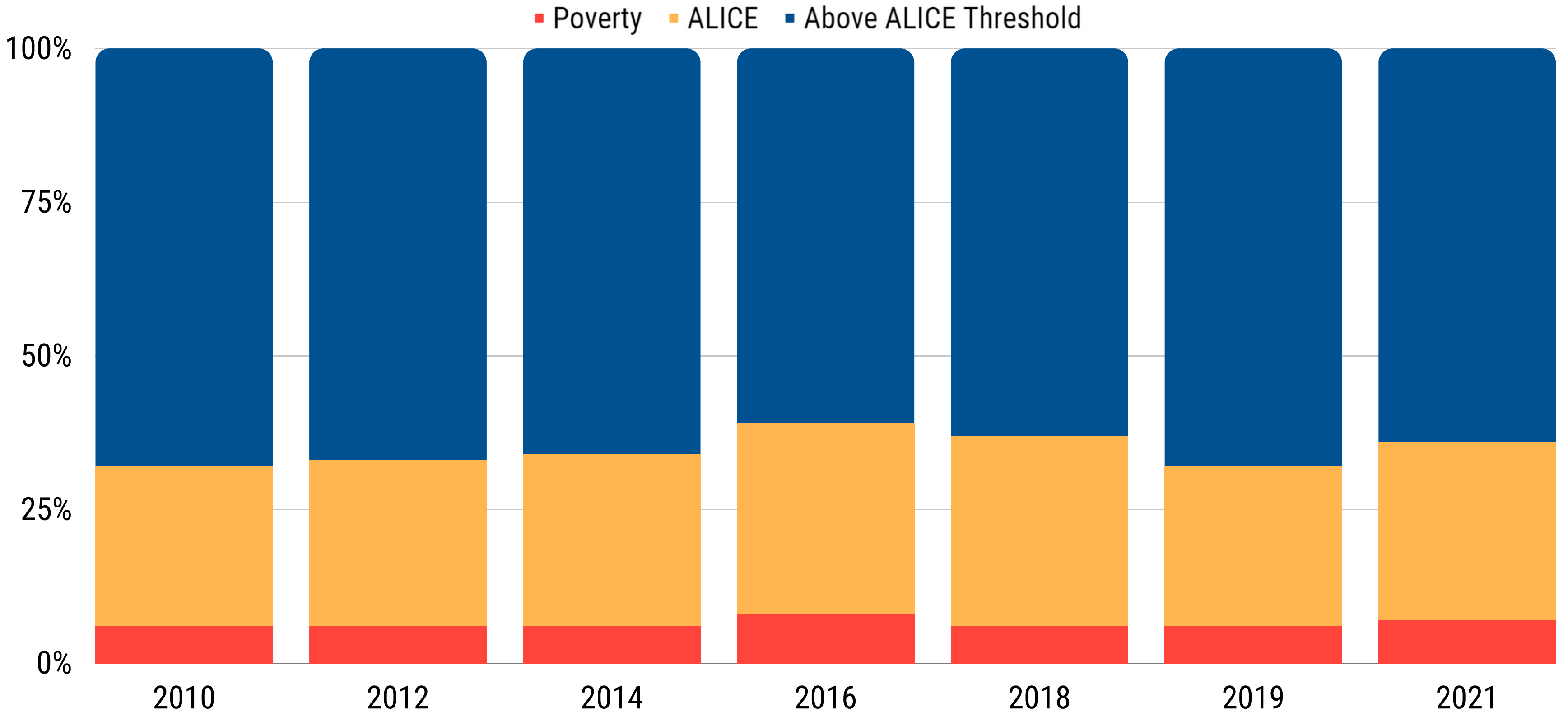


# FREDERICK COUNTY HOUSEHOLD SURVIVAL BUDGET

|                                | Single Adult    | 2 Adult, 2 Childcare |
|--------------------------------|-----------------|----------------------|
| <b>Housing &amp; Utilities</b> | \$1,816         | \$2,119              |
| <b>Child Care</b>              | -               | \$1,802              |
| <b>Food</b>                    | \$456           | \$1,242              |
| <b>Transportation</b>          | \$351           | \$828                |
| <b>Health Care</b>             | \$221           | \$853                |
| <b>Technology</b>              | \$75            | \$110                |
| <b>Miscellaneous</b>           | \$292           | \$695                |
| <b>Tax Payments</b>            | \$724           | \$1,789              |
| <b><i>Tax Credits</i></b>      | \$0             | (\$1,288)            |
| <b>Monthly Total</b>           | <u>\$3,935</u>  | <u>\$8,150</u>       |
| <b>Annual Total</b>            | <u>\$47,220</u> | <u>\$97,800</u>      |
| <b><i>Hourly Wage</i></b>      | \$23.61         | \$48.90              |



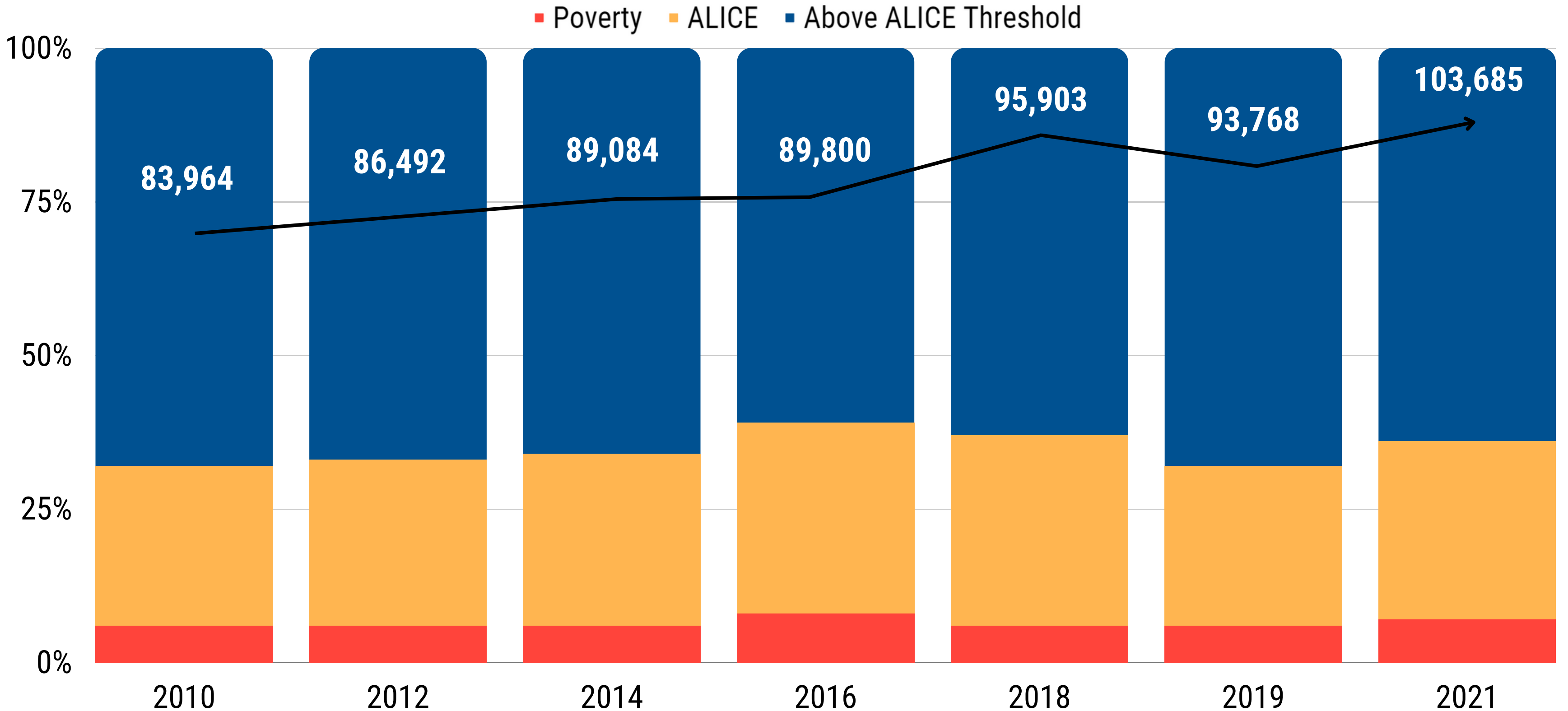
# Change Over Time in Frederick County



Source: [www.unitedforalice.org](http://www.unitedforalice.org)



# Change Over Time in Frederick County



Source: [www.unitedforalice.org](http://www.unitedforalice.org)

# A Growing ALICE Community



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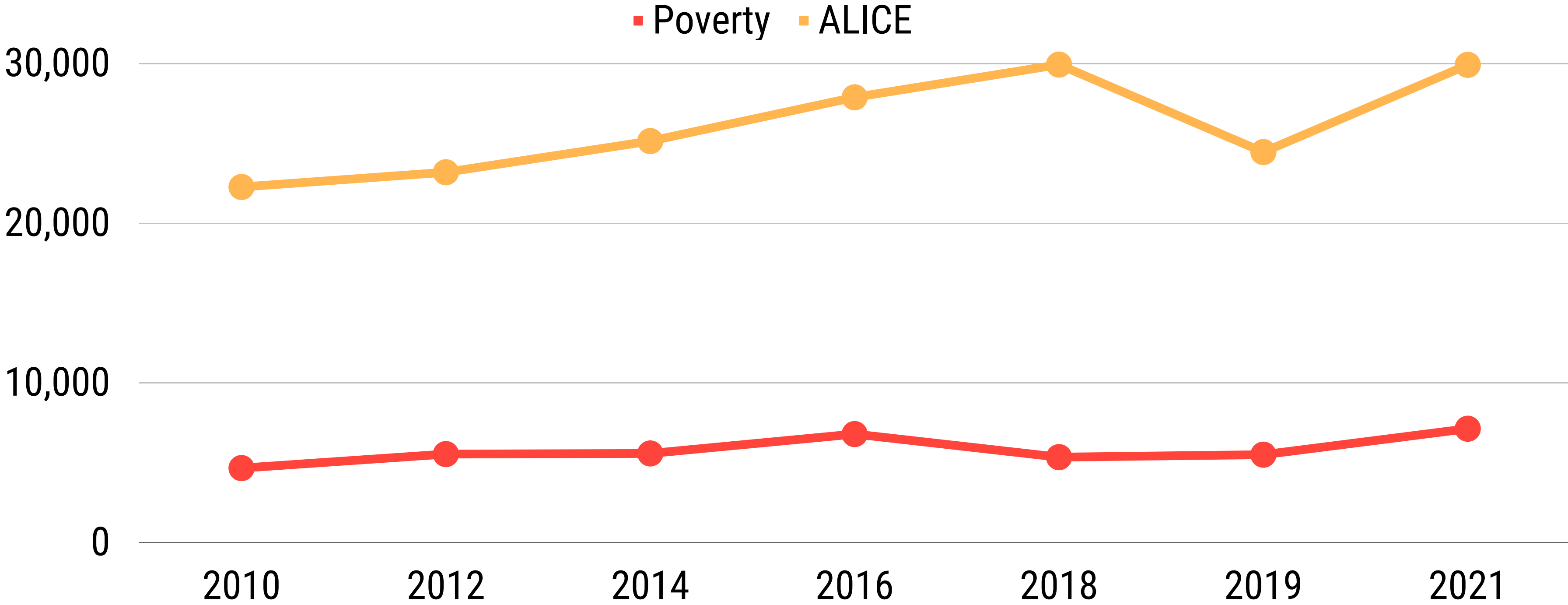
Total  
ALICE Households in  
Frederick County:

2019: 30,006  
2021: 37,055  
**+7,049 (23%)**



Source: [www.unitedforalice.org](http://www.unitedforalice.org)

# Number of ALICE Households in Frederick County



Source: [www.unitedforalice.org](http://www.unitedforalice.org)

# Frederick County Communities (Sampling)



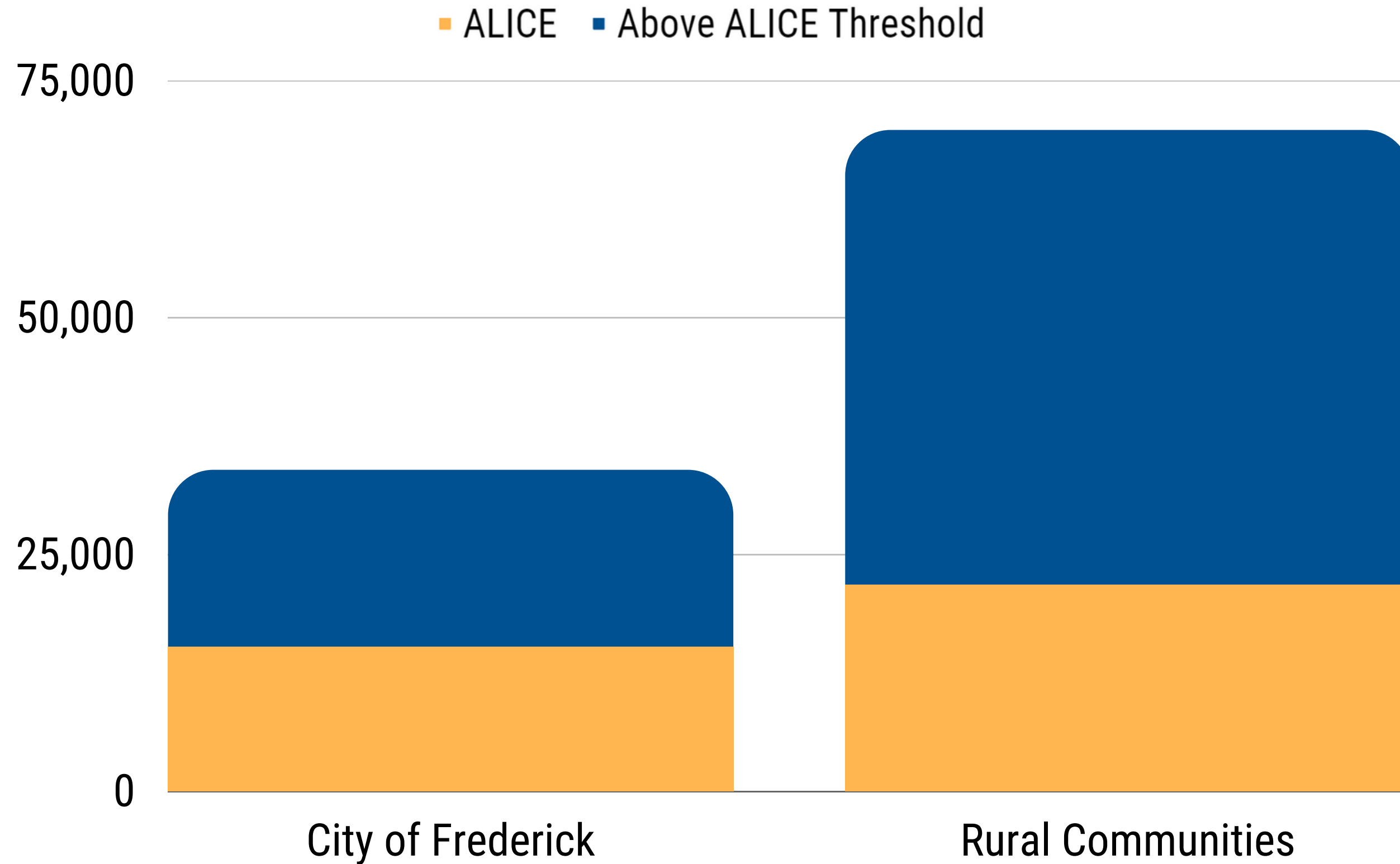
| Community        | Total Households | ALICE Households |
|------------------|------------------|------------------|
| Urbana           | 3,895            | 15%              |
| Green Valley     | 4,123            | 16%              |
| Adamstown        | 718              | 18%              |
| Linganore        | 3,752            | 24%              |
| Braddock Heights | 1,053            | 25%              |
| Spring Ridge     | 2,086            | 27%              |
| Walkersville     | 2,412            | 31%              |

| Community         | Total Households | ALICE Households |
|-------------------|------------------|------------------|
| Jefferson         | 878              | 34%              |
| Ballenger Creek   | 8,711            | 38%              |
| Brunswick City    | 2,851            | 39%              |
| Thurmont          | 2,448            | 44%              |
| City of Frederick | 33,907           | 45%              |
| Emmitsburg        | 1,006            | 52%              |



Source: [www.unitedforalice.org](http://www.unitedforalice.org)

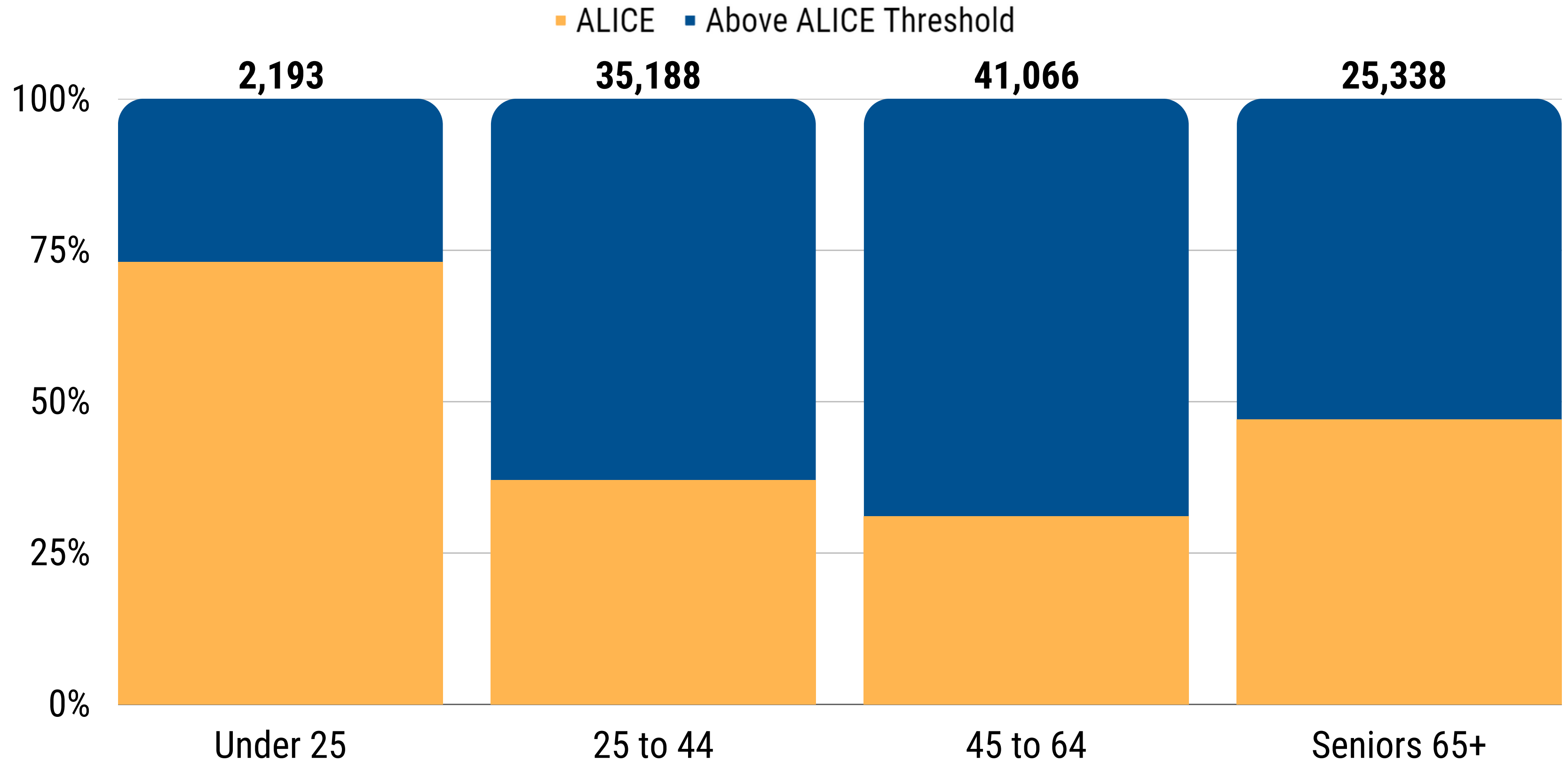
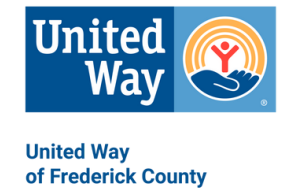
# City of Frederick vs. Rural Communities



Source: [www.unitedforalice.org](http://www.unitedforalice.org)



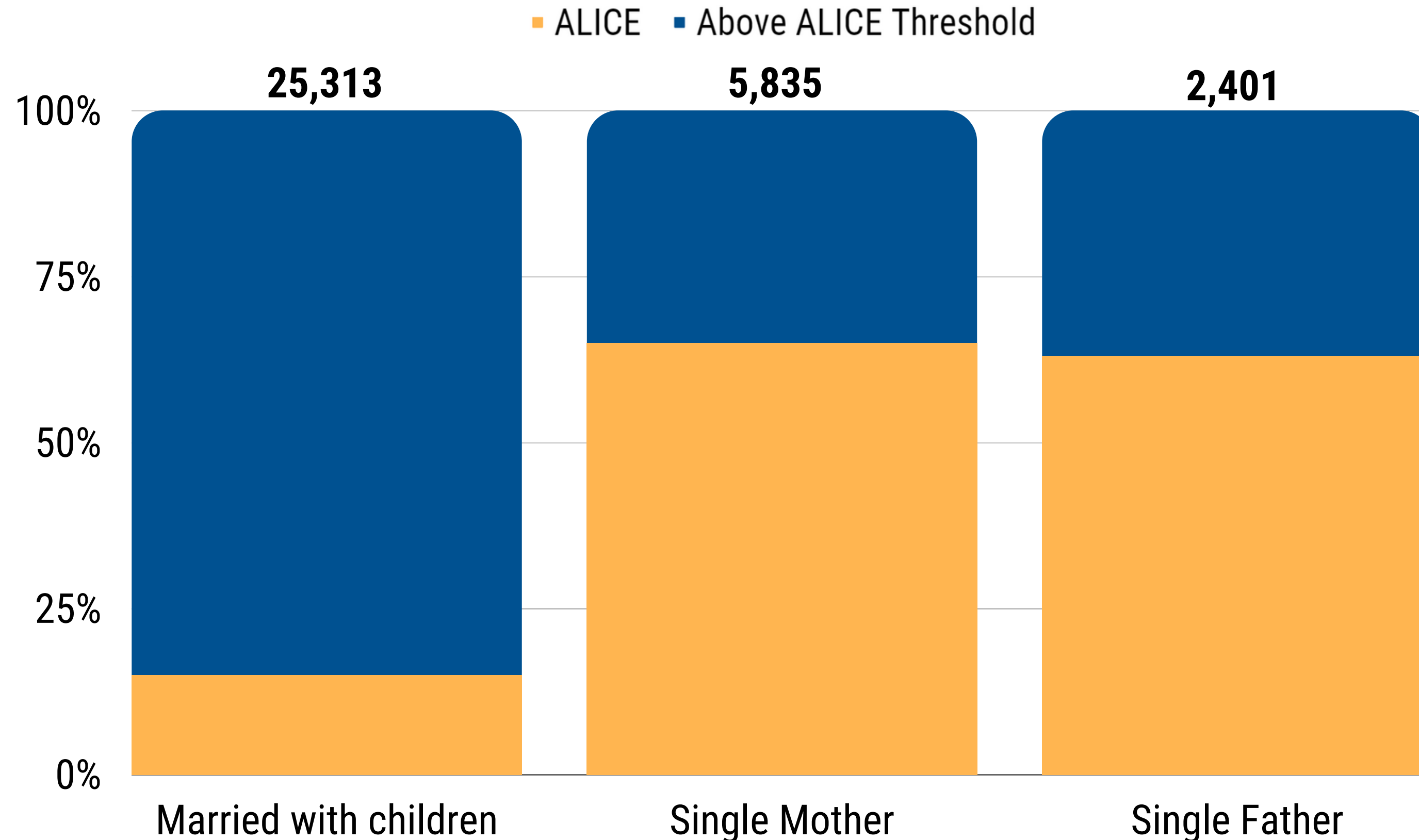
# Demographics: Age | Frederick County



Source: [www.unitedforalice.org](http://www.unitedforalice.org)



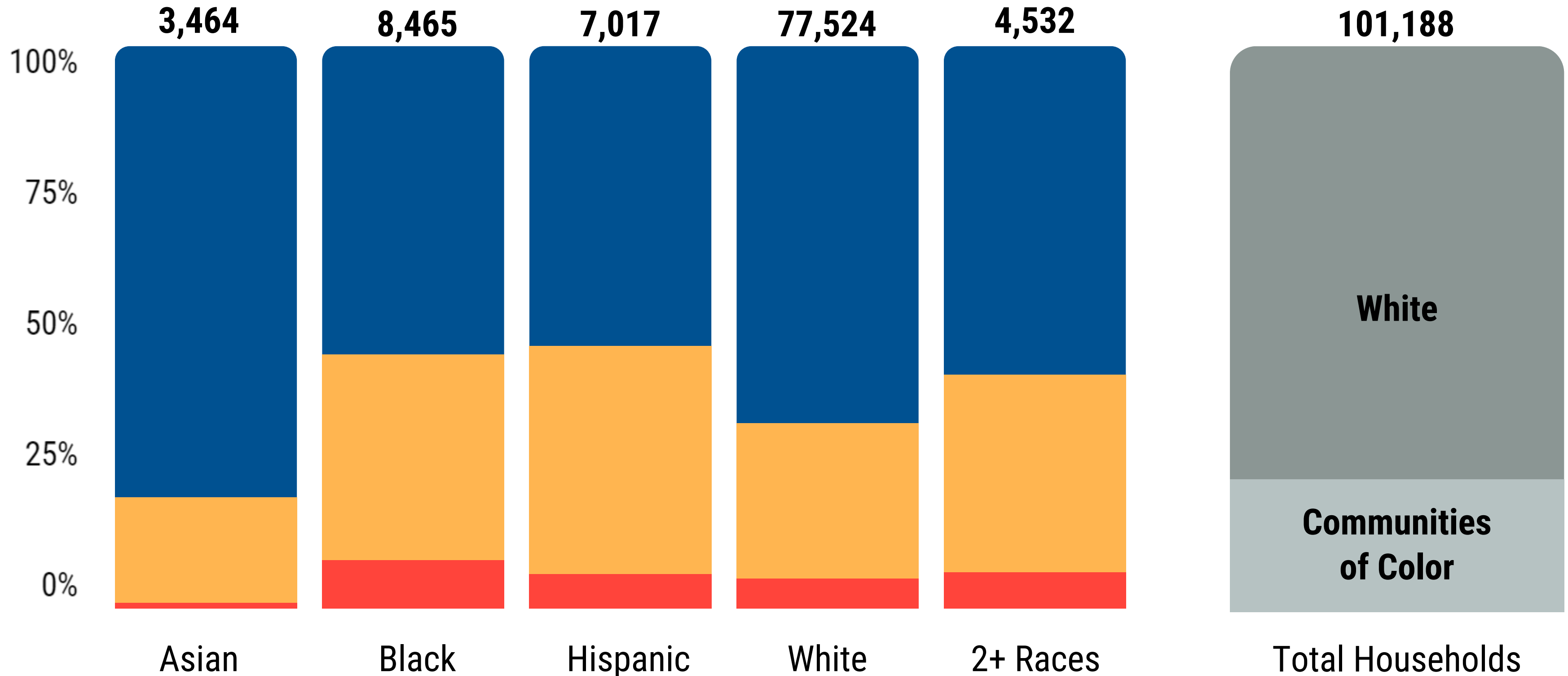
# Demographics: Family Type | Frederick County



Source: [www.unitedforalice.org](http://www.unitedforalice.org)

# Demographics: Race/Ethnicity | Frederick County

■ Poverty ■ ALICE ■ Above ALICE Threshold

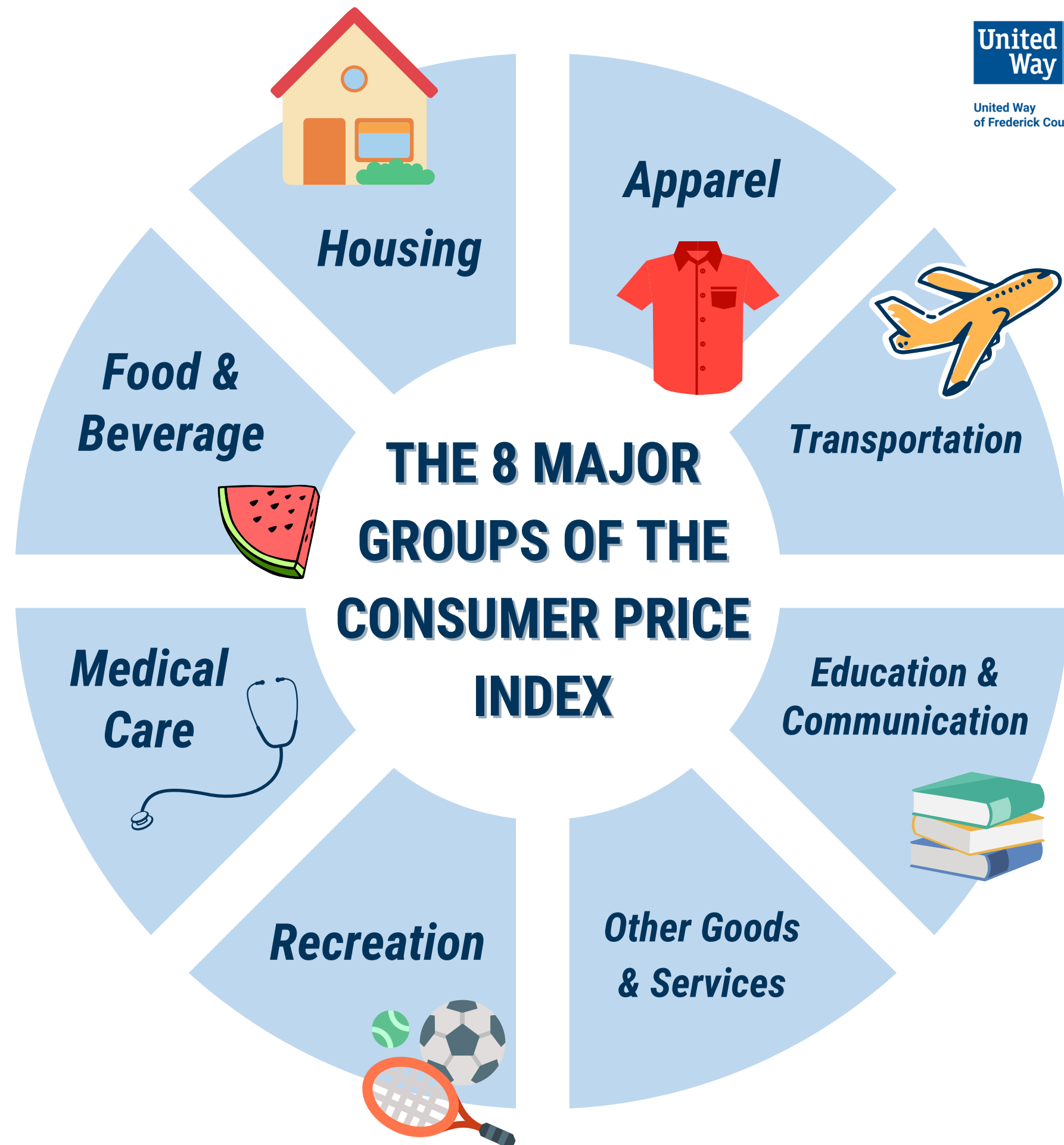


Source: [www.unitedforalice.org](http://www.unitedforalice.org)

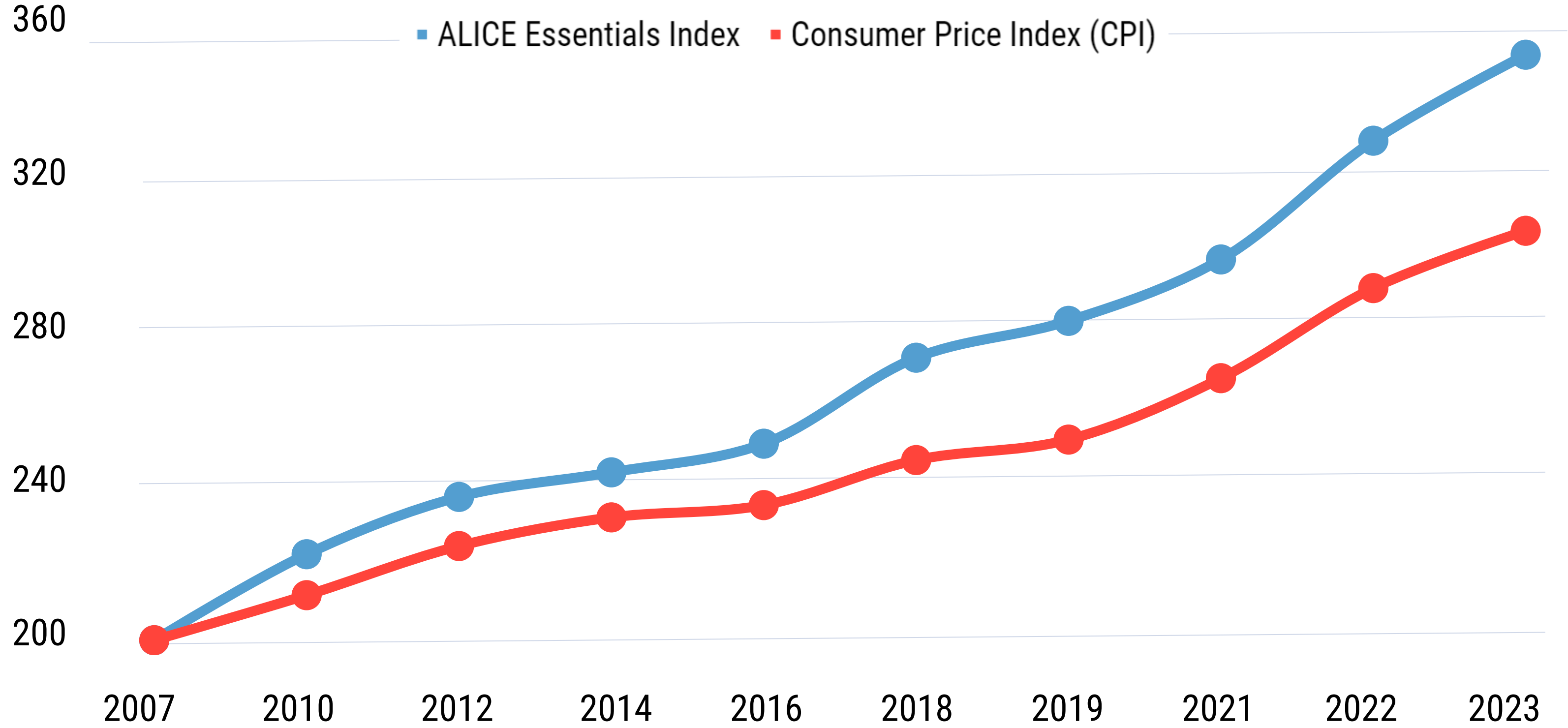
# ALICE Essentials Index

- The ALICE Essentials Index measures the increase over time in the costs of the essential goods and services that households need to live and work in the modern economy. These minimum costs are itemized in the ALICE Household Survival Budget.
- This includes only essential household items. In comparison, the Bureau of Labor Statistics' Consumer Price Index (CPI) covers a large group of goods and services that urban consumers buy regularly.

**ALICE  
doesn't  
buy power  
boats!**

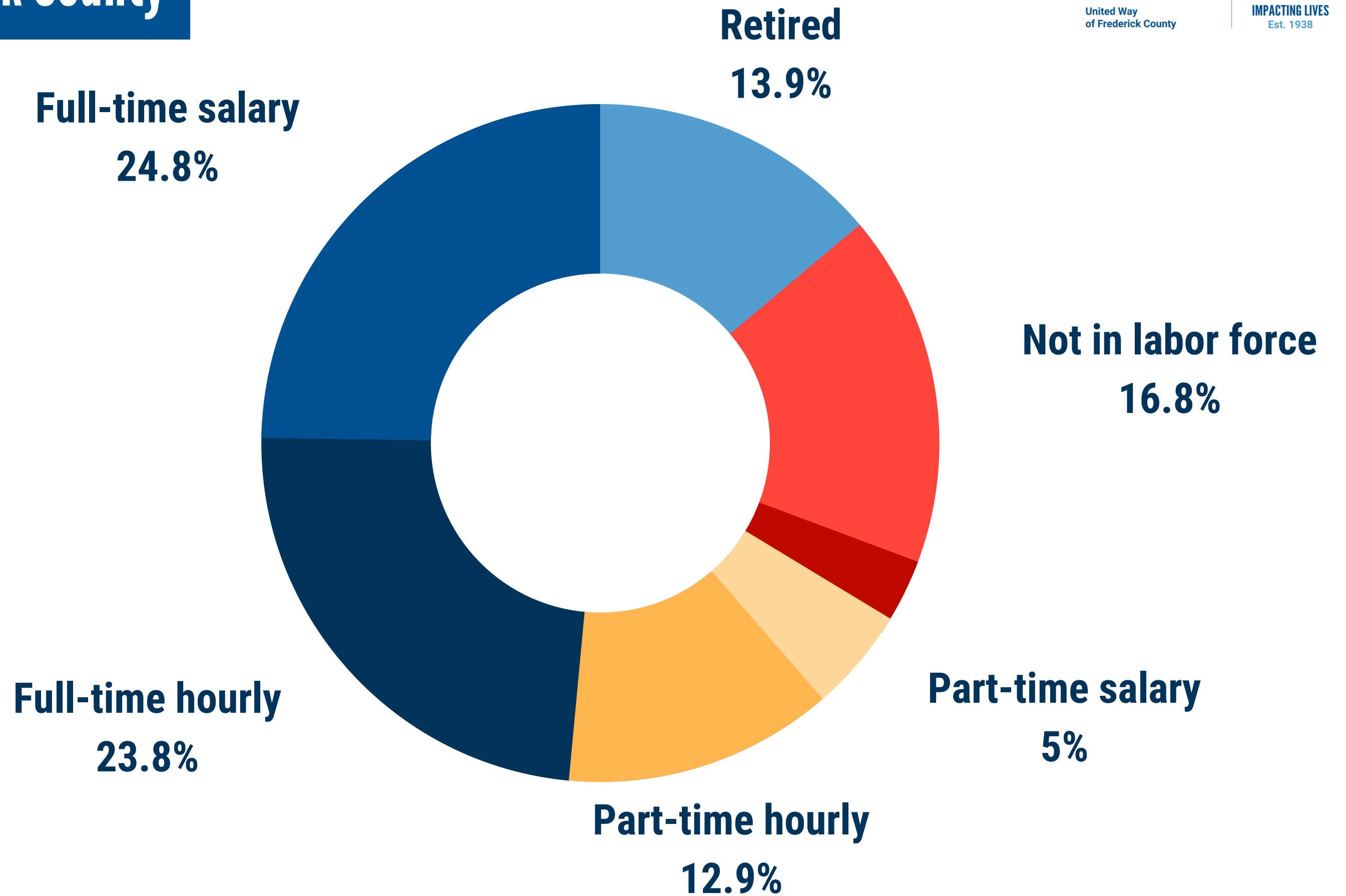


# Comparison of Inflation in Frederick County



Source: [www.unitedforalice.org](http://www.unitedforalice.org)

# Labor Force in Frederick County



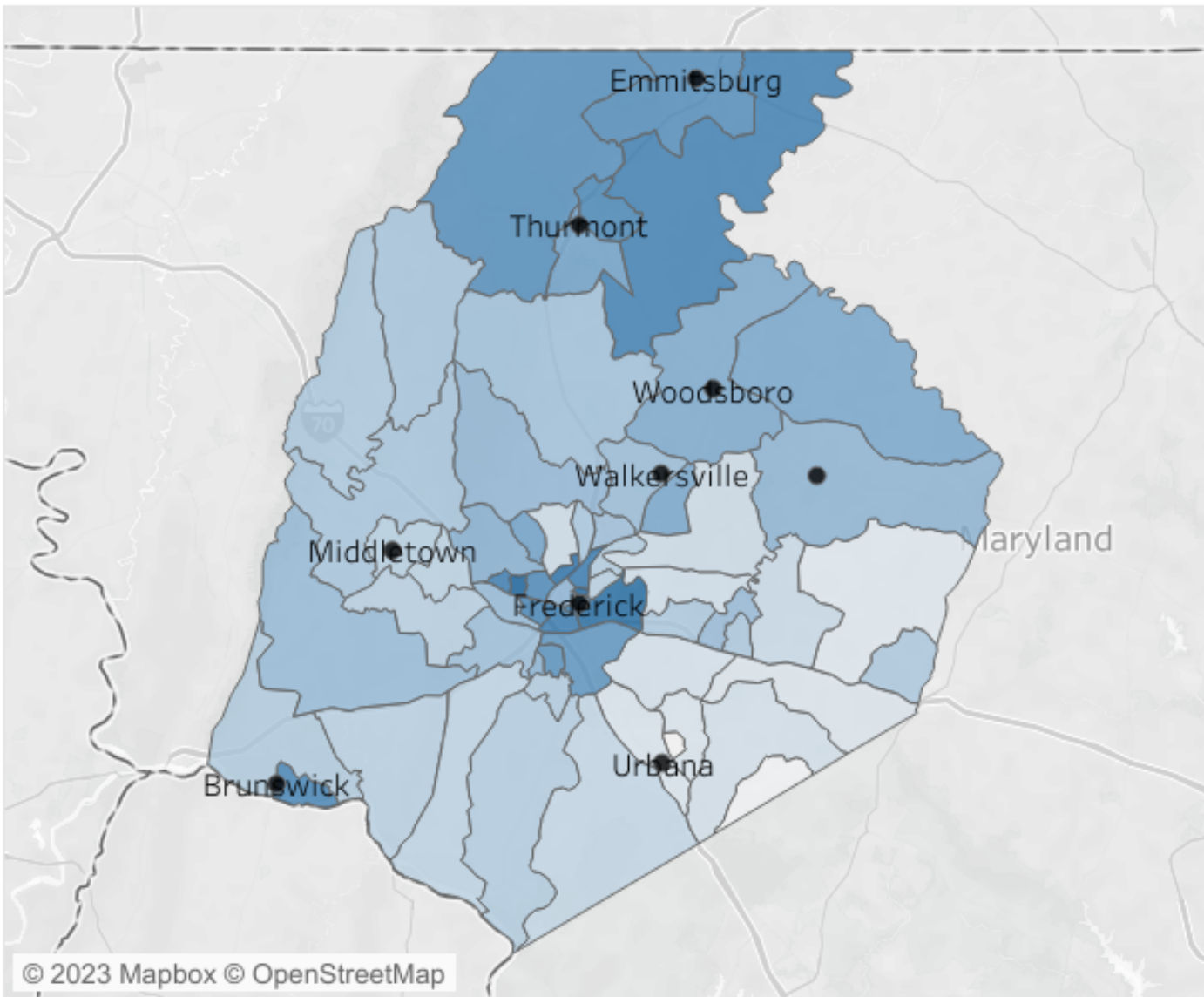
Source: [www.unitedforalice.org](http://www.unitedforalice.org)



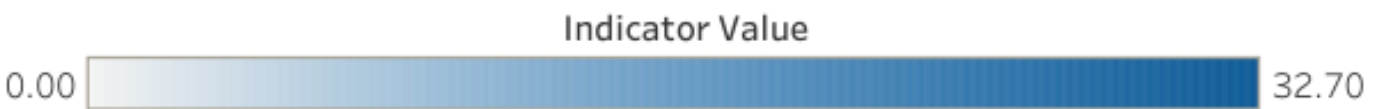
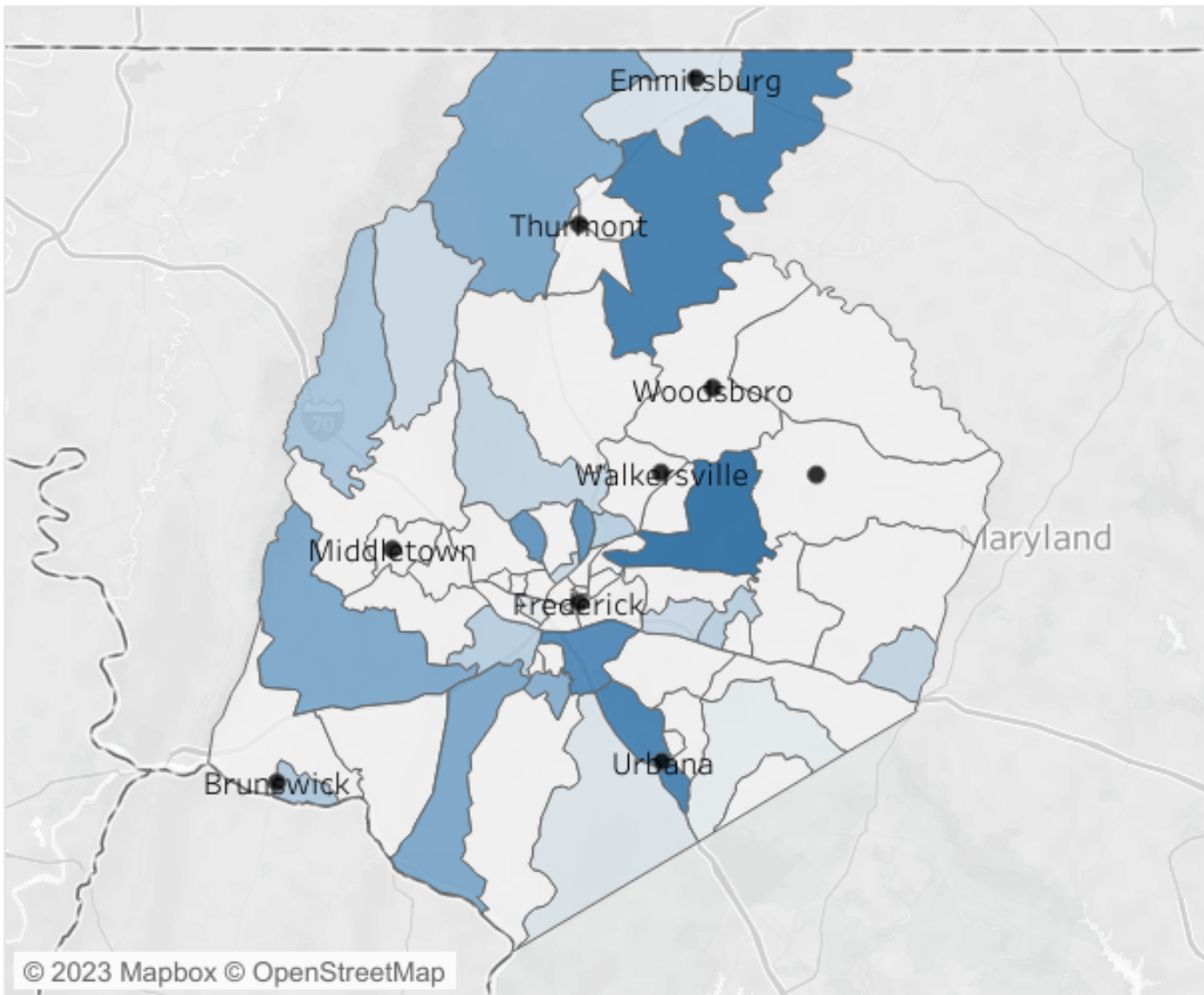
# Disconnected Youth in Frederick County



Total



Disconnected Youth



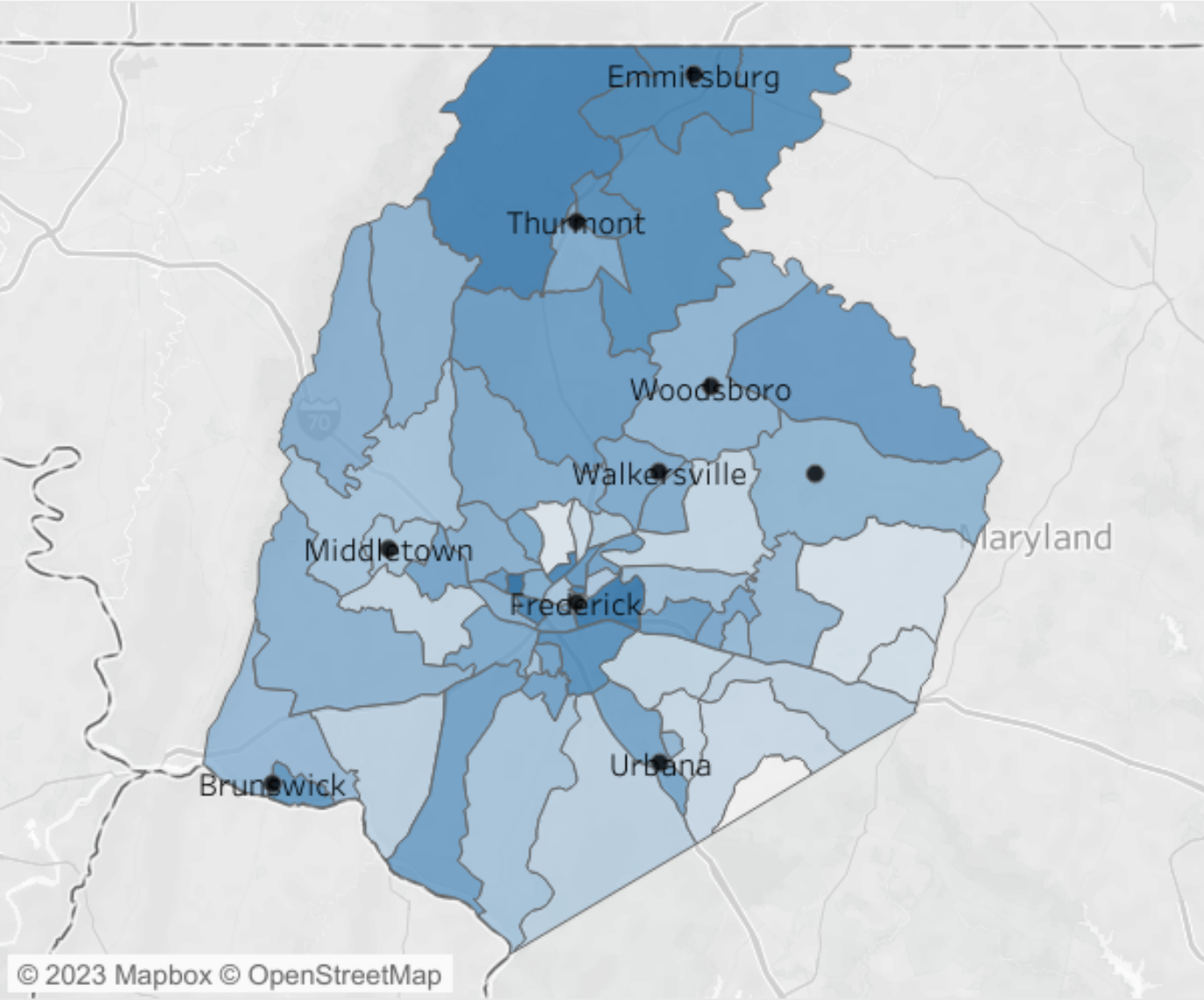
*\*This indicator shows the percentage of 16-19 year olds who are not enrolled in school and are unemployed or not in the labor force.*

Source: [www.unitedforalice.org](http://www.unitedforalice.org)

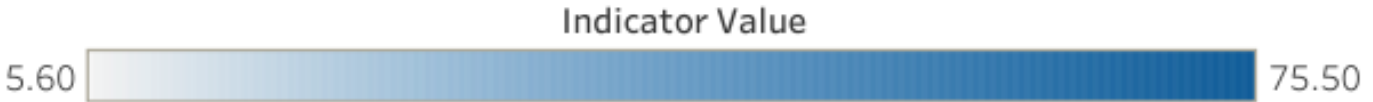
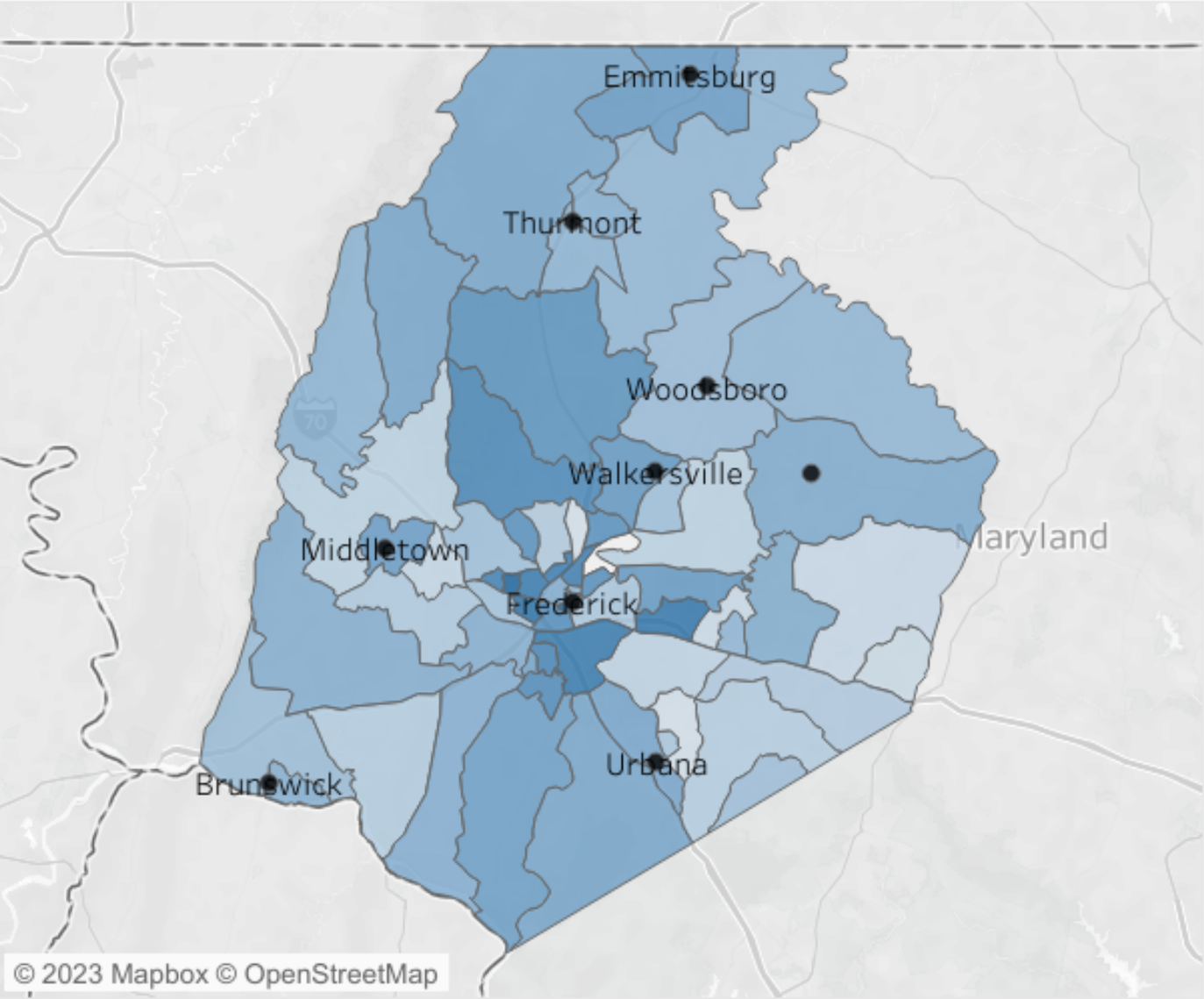
# Seniors Living Alone in Frederick County



Over 65



Seniors Living Alone



*\*This indicator shows the percentage of households headed by someone age 65 or older who lives alone.*

Source: [www.unitedforalice.org](http://www.unitedforalice.org)



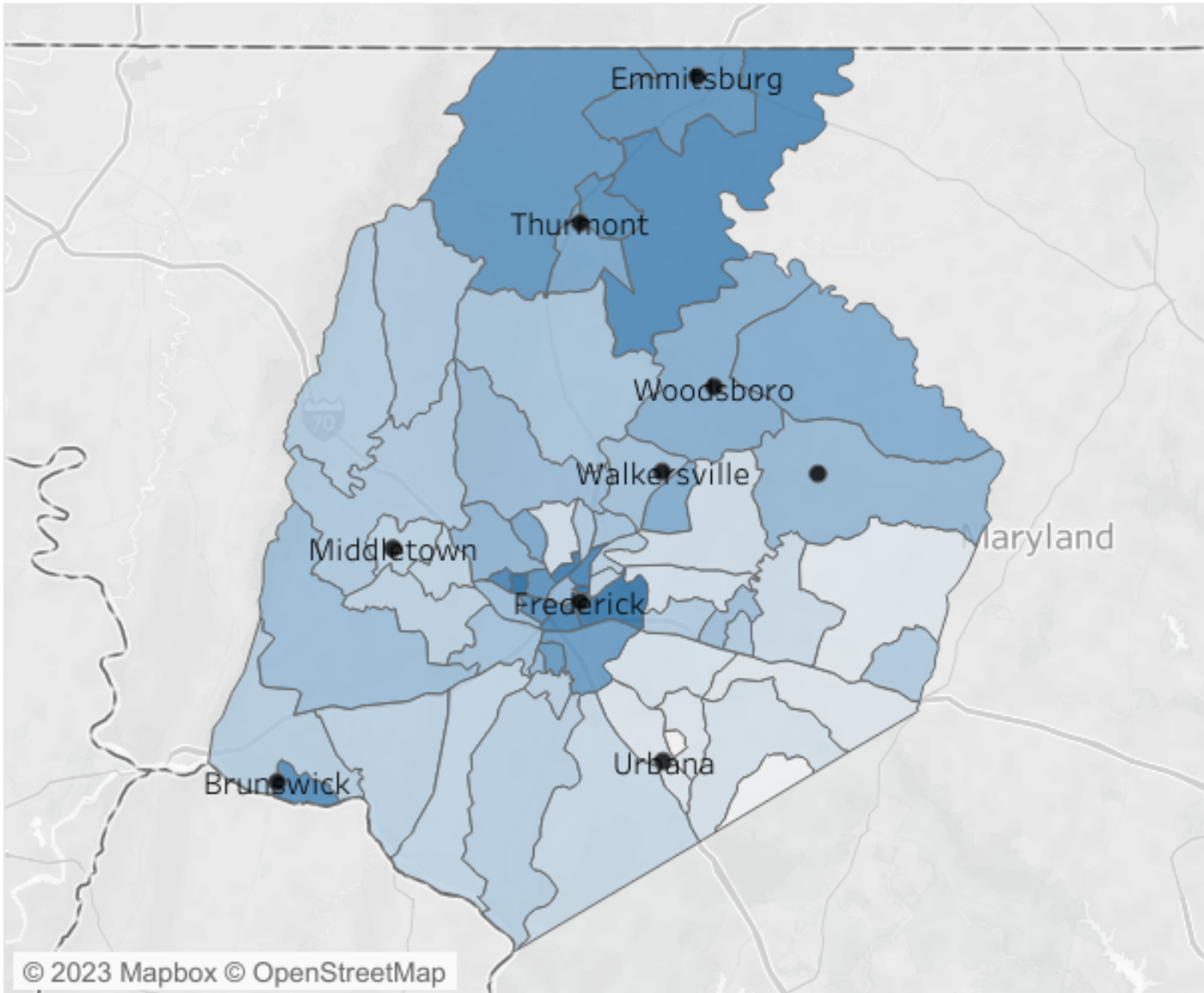
# Internet Access in Frederick County

Data presented by:  
  
**COALITION**  
for a Healthier Frederick County

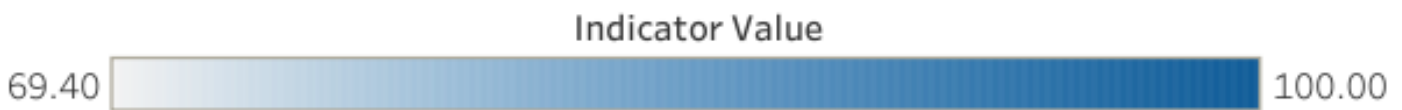
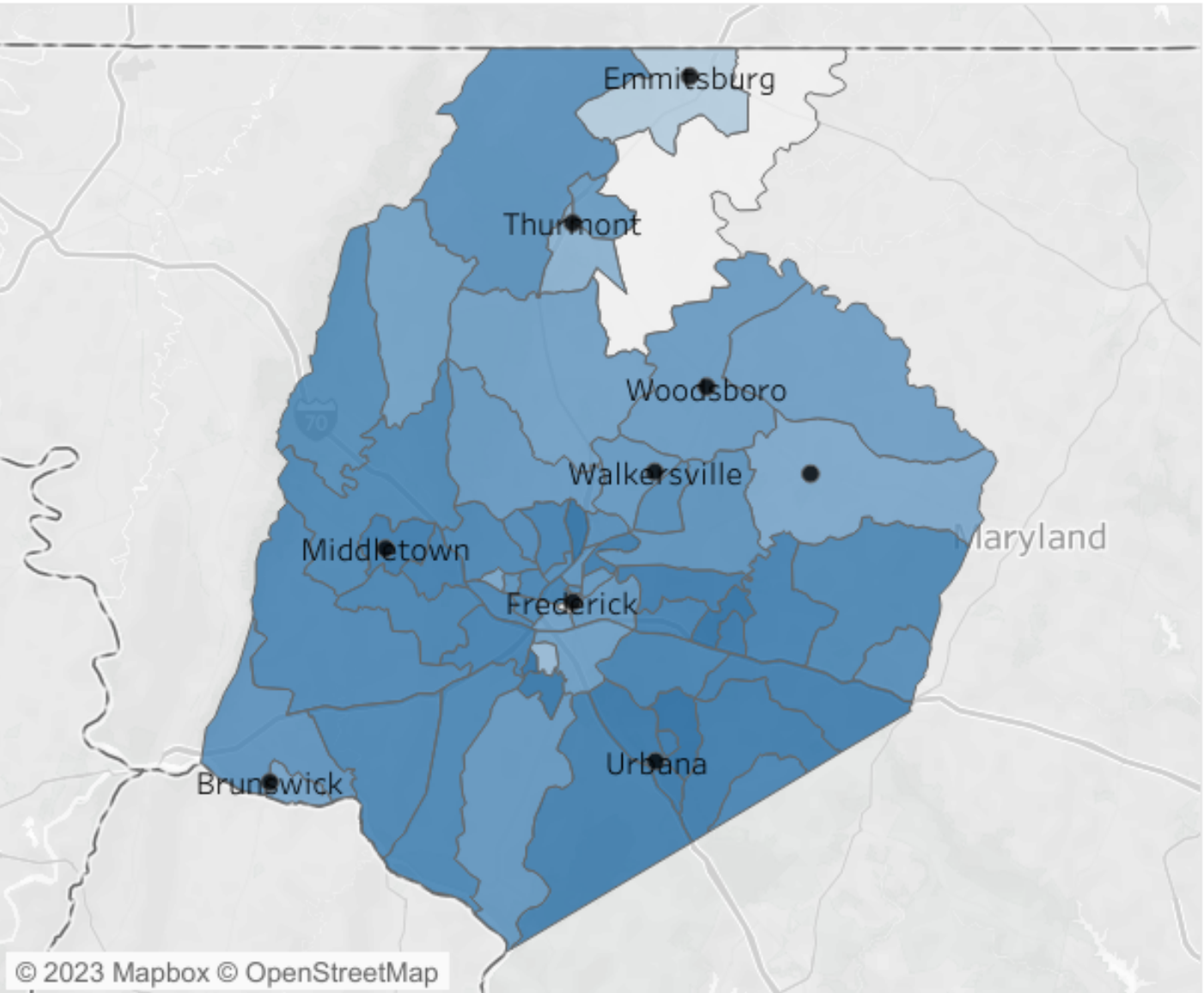
  
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Total



Internet Access

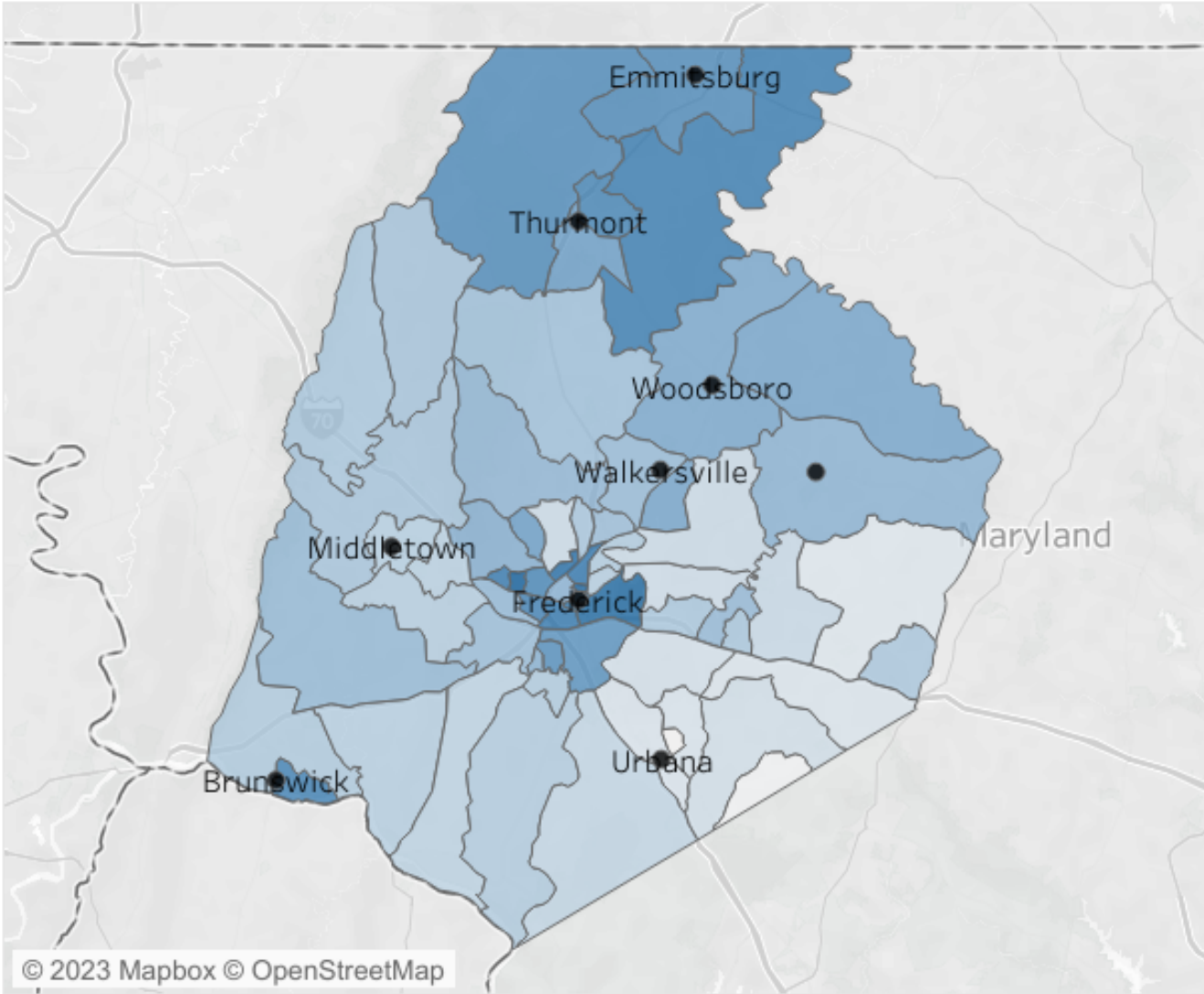


*\*This indicator shows the percentage of households with an internet subscription.*

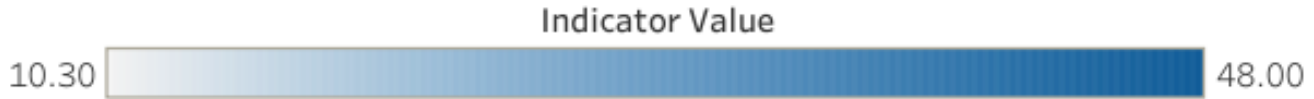
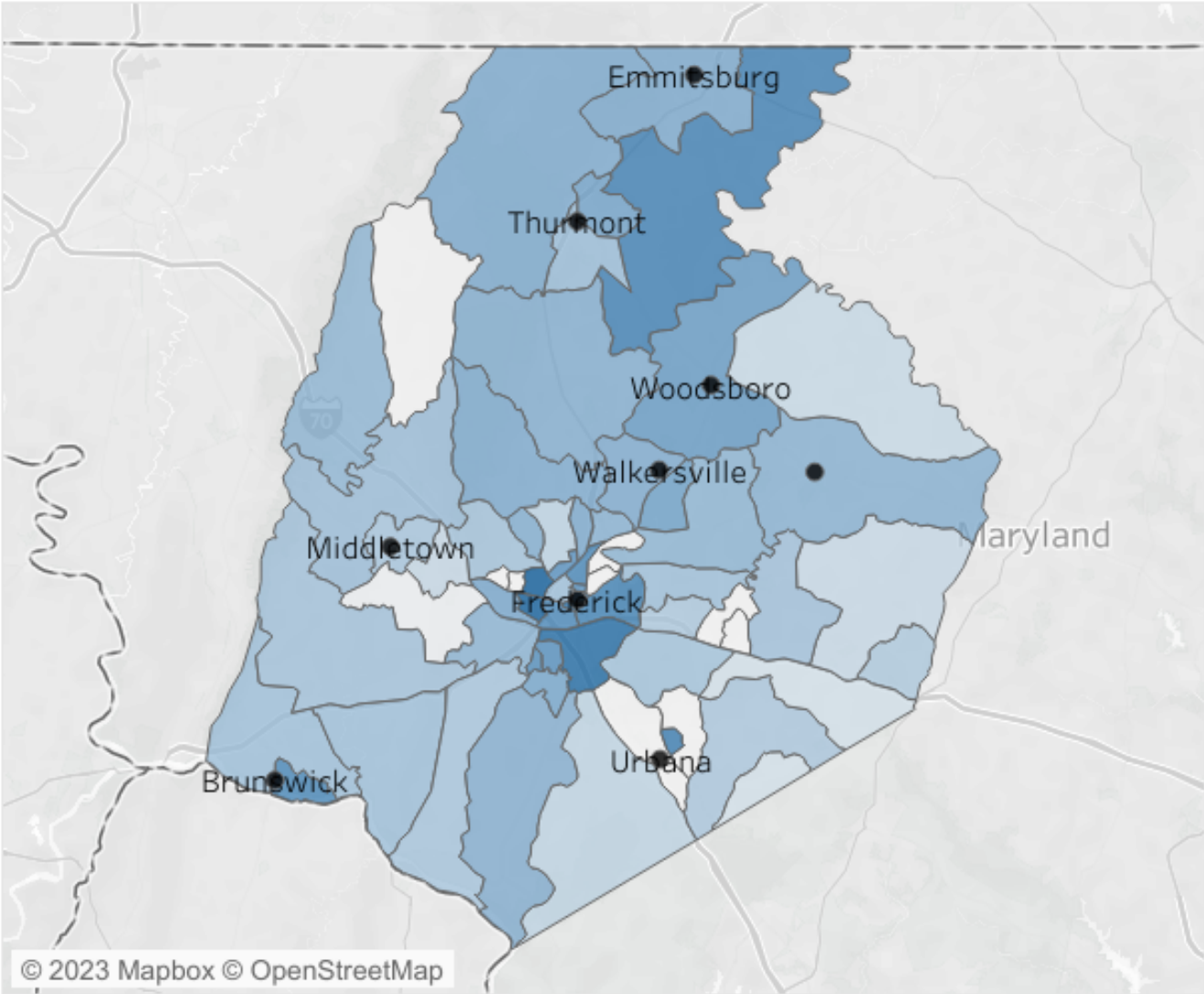
Source: [www.unitedforalice.org](http://www.unitedforalice.org)

# Housing Problems in Frederick County

Total

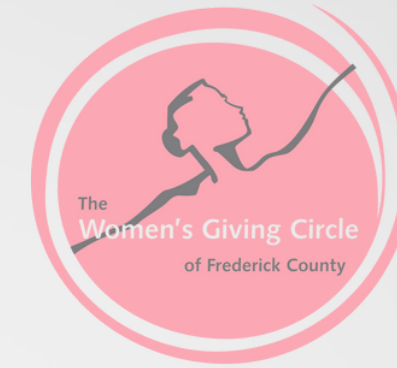
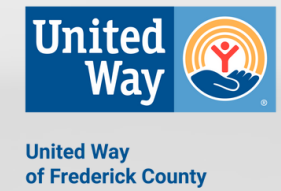


Housing Problems



*\*This indicator shows the percentage of households with at least one of the following housing problems: incomplete kitchen facilities, incomplete plumbing facilities, overcrowding (more than one person per room), and/or a cost burden greater than 30%.*

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