

SHARED PURPOSE

LIVE UNITED

MAKE CHANGE HAPPEN!

Partnering with United Way of Frederick County is an effective way to engage with the community, meet social responsibility goals and show the community that your company cares. Here are some opportunities available through your local United Way.

Volunteer Programs

Improve employee morale and visibly meet social responsibility goals while making positive change happen! Volunteer opportunities range from Day of Action community projects to Stuff the Bus to year-round individualized volunteer project matching through our Volunteer Center.

Workplace Giving Campaign

Support Frederick County families by offering a United Way Workplace Campaign. 37% of our neighbors struggle to make ends meet. You can be part of the solution by supporting health, education and financial stability initiatives that will insure a better life. Studies show that companies that engage in volunteer activities and Workplace Campaigns have higher retention rates.

Corporate Sponsorships

Leverage marketing dollars by financially sponsoring United Way of Frederick County events. All sponsorships come with benefits appropriate to the sponsorship level. Sponsorships range from \$1,000 to \$20,000 with corresponding benefits.

Emerging Leaders United (ELU)

Join young professionals in engaging, educating and empowering to create lasting change in Frederick County. ELU offers a mix of volunteerism, advocacy and philanthropy. Through volunteer service, social mixers, and educational opportunities to advance positive community change, ELU brings individuals ages 21 through 40 together to...**Connect. Serve. Lead.**

Philanthropic Advice

Providing money to nonprofit organizations can be very difficult, expensive and time-consuming work, so let us help you. United Way of Frederick County can serve as the philanthropic arm of your organization. Drawing on substantial community knowledge and internal resources, we can provide a grant application platform, advice, and information about how to achieve positive outcomes through corporate gifts.

Community Issues

Stay on top of the latest data and research on what is going on. As the content experts on ALICE (Asset Limited, Income Constrained, Employed) data, United Way of Frederick County can provide critical information about Frederick County's basic cost of living, community demographics and costs of financial hardship. Our staff is available for consultations and presentations so you can best support the local community.

For additional information about these opportunities, please contact Ken Oldham at koldham@uwfrederick.org or 301-663-4231.



ETHICS



PARTNERSHIP



CONTRIBUTION



SENSITIVITY



INTEGRITY



GOALS



United Way
of Frederick County



Est. 1938

WHY PARTICIPATE?



57%

reduction in turnover among employees who engage in both volunteering and workplace giving.



79%

of people prefer to work for a socially responsible company.

YOU CAN BE THAT COMPANY!



STUDIES SHOW THAT EMPLOYEES WHO VOLUNTEER FEEL BETTER EMOTIONALLY, MENTALLY AND PHYSICALLY.

