

Top 10 Employee/Corporate Campaigns

**The Top 10 listing is based on the combined total of employee campaign and corporate gift.*

Bechtel Corporation
Frederick County Public School Employees
Wells Fargo
Fairchild Controls Corporation
SAIC-Frederick
Citi
Frederick Memorial Healthcare System
PNC Bank
Costco
UPS

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United Way
of Frederick County



Mission:

To unite local resources to provide the most effective response to community issues in Frederick County.

Vision:

To build a community where everyone has the aspirations, resources and opportunities to reach their potential.

Peggy J. Coffman, Operations Manager
Pamela S. Dalton, Director of Marketing & Communications
Eshe McIntyre, Financial Manager
Joshua B. Pedersen, Chief Executive Officer

United Way
of Frederick County



2010-11 Annual Report



INVESTING IN EDUCATION, INCOME AND HEALTH

United Way of Frederick County 2010-11 Board of Directors

Officers

Keith Grunow, Chairman of the Board
The Columbia Bank

Jeffrey K. Fraley, First Vice-Chair
M&T Bank

Keith R. Sanders, Second Vice-Chair
My Bank! First United Bank & Trust

Scott Selle, Third Vice-Chair
Fairchild Controls Corporation

Joshua L. Bokee, Secretary
Comcast

Barbara J. Cline-Roman, Treasurer
Linton Shafer Warfield & Garrett, P.A.

Directors

Jayne B. Bongard
M&T Bank

Audrey T. Covington
FNP Interactive

Michael D. Cumberland
Keller Stonebraker Insurance, Inc.

Lawrence A. Dorsey, Jr.

Griffith L. Garwood

Frederick S. Genau, Jr.
PNC Bank

Michael G. Kidder
Bechtel National

Leslie Ivy Kinkead
Real Estate Teams, LLC

Larry Veihmeyer
Nassau Broadcasting

David C. Weaver, Esq.
Holtzinger & Weaver, P.A.

Eric J. Struntz, *Director Emeritus*
Bank of America Merrill Lynch

2010-11 Investments in UWFC Partner Agencies

American Cancer Society	\$24,954
American Red Cross, Frederick County Chapter	\$28,107
The Arc of Frederick County, Inc.	\$20,469
Big Brothers Big Sisters of Frederick County	\$ 9,491
Boy Scouts of America, NCA Council	\$ 10,034
Community Living, Inc.	\$ 9,337
Daybreak Adult Day Services, Inc.	\$ 2,793
Emmitsburg Early Learning Center	\$ 1,338
Frederick Community Action Agency	\$28,809
Gale Houses, Inc.	\$12,903
Girl Scouts	\$ 74,800
Goodwill Industries of Monocacy Valley, Inc.	\$ 4,229
HandsOn Frederick County	\$ 3,959
Heartly House, Inc.	\$127,842
The Learning Tree, Inc.	\$ 2,490
Mental Health Association of Frederick County	\$11,794
The Religious Coalition for Emergency Human Needs	\$28,894
The Salvation Army	\$11,942
Seton Center, Inc.	\$ 9,117
Up-County Family Center	\$ 563
Villa Maria of Frederick County-Catholic Charities	\$ 6,866
YMCA of Frederick County	\$ 9,133

Statement of Financial Position

The Statement of Financial Position is summarized from the UWFC June 30, 2011 audit. The complete audit was conducted by Draper & McGinley, PA, Certified Public Accountants, and is available at the UWFC office.

ASSETS:	
Cash & Cash Equivalents	\$ 257,579
Pledge Receivables (net of allowance)	515,324
Prepaid Expenses	4,423
Other Assets	875,961
TOTAL ASSETS	\$ 1,653,287
LIABILITIES:	
Agency Allocations Payable	\$ 536,094
Accounts Payable & Accrued Expenses	17,814
Other Liabilities	288,307
Unrestricted Net Assets	811,072
Restricted Net Assets	0
TOTAL LIABILITIES	\$ 1,653,287



Above: Through collaboration with Frederick Community College, more than 70 students participated in a poverty simulation, seeing first-hand the challenges of living on a shoestring budget. Right: UWFC partnered with Frederick County Public Schools and community businesses to Stuff the Bus with school supplies to help area children succeed in school.



2010-11 Expenses

Source: UWFC IRS Form 990 June 30, 2011

Program Services	71%
Fundraising	17%
Management & General	12%

Source of Contributions

* based on 2010 campaign

Employee Campaigns	57%
Out-of-Area/Commuter Donations	20%
Corporate Gifts	14%
Individuals	9%



To encourage summer reading, United Way of Frederick County provided 2,500 free backpacks containing books for elementary school children. In conjunction with United Way's Day of Action, 30 local volunteers joined thousands of others to assemble 50,000 backpacks in Washington, D.C.