**United Way of Frederick County**

**Employee Giving Campaign**

**Sample CEO Thank-You Letter**

Sample CEO Thank You Letter

Dear [NAME],

Thank you for your support of [COMPANY NAME]’s campaign for United Way of Frederick County. Together, over [$XX,XXX] for our community and over [XX%] of employees participated in the campaign, surpassing our goal of [$DOLLAR GOAL or XX%] – and it’s because you made the decision to help. Frederick County needs people who feel passionately about our community and are committed to improving lives of all of its residents and you have proven your commitment to this community with your generous donation.

Thanks to you, United Way can tackle key community issues and make a difference in the quality of life. Every day they fight for the health, education and financial stability of every household. Now you have joined this fight through your donation.

A better community starts with us, and I am proud that you made the decision to help. Your generosity and community spirit are why [COMPANY NAME] continues to stand out as a leader in the Frederick area. Again, thank you for proving that one person can make a big impact.

Sincerely,

[CEO]

P.S. Whether or not you were able to support the campaign, please remember that you can sign up to receive United Way of Frederick County’s newsletter by visiting unitedwayfrederick.org/newsletter. It’s a great way to stay updated on what United Way is doing for Frederick County and opportunities to volunteer.