**United Way of Frederick County**

**Employee Giving Campaign**

**Sample Half-Way There Letter**

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Hello Team,

We have reached the mid-point of the [COMPANY NAME] campaign for United Way, and have reached XX% of our $XX goal [or are X participants short of meeting our participation goal of XX%]! Thank you to everyone who has been able to make an investment in our community so far.

If you have given already, THANK YOU! Your gift will help create a better future for our community members in need.

If you haven’t made a gift yet, please consider getting involved. A gift to United Way benefits the health, education, and financial stability of Frederick County, and will go to programs that most effectively serve our community.

You can make a gift by [INSERT INSTRUCTIONS ON HOW TO GIVE & INCLUDE DEADLINES].

Success is the work of many, but it starts with you, one person who cares.

We hope that you will consider giving generously to United Way of Frederick County.

Sincerely,

[ECC Name and Title]